

Sponsorship Levels

Platinum Sponsor – \$10,000

- Eight golfers with carts and meals
- Tee Sponsorship
- Business listed on corporate donor board
- Business highlighted in thank you ad
- Special recognition at event including program and table tents
- Exclusive signage & reserved seating
- Logo on promotional materials and player gift
- Company logo and link on interactive media platforms
- Featured in Caring Connections Newsletter

Player Gift Sponsor – \$8,000

- Four golfers with carts and meals
- Tee Sponsorship
- Business listed on corporate donor board
- Sponsor recognition in thank you ad
- Special recognition at event including program and table tents
- Logo on promotional materials and player gift
- Company logo and link on website

Gold Sponsor – \$5,000

- Eight golfers with carts and meals
- Tee Sponsorship
- Business listed on corporate donor board
- Gold sponsor recognition in program
- Logo on promotional materials
- Company logo and link on website

Silver Sponsor – \$2,500

- Four golfers with carts and meals
- Tee Sponsorship
- Business listed on corporate donor board
- Silver sponsor recognition in program thank you ad
- Logo on promotional materials
- Company listed with link on website

Meal Underwriter – \$2,000

- Two golfers with carts and meals
- Special recognition at meals
- Business listed on corporate donor board
- Tee Sponsorship
- Your company listed with link on website
- Your company listed in program and on promotional materials

Volunteer Shirt Sponsor – \$2,000

- Your logo placed on all tournament volunteer shirts
- Two golfers with carts and meals
- Volunteer shirt sponsor in program and thank you ad

Golf Ball Sponsor – \$1,500

- Two golfers with carts and meals
- Logo on golf balls distributed to all players
- Recognition in program and thank you ad

Bronze Sponsor – \$1,500

- Two golfers with carts and meals
- Tee Sponsorship
- Business listed on corporate donor board
- Bronze sponsor recognition in program thank you ad
- Logo on promotional materials
- Company listed with link on website

Beverage Stop Sponsor – \$1,000

- Signage at beverage stop
- Tee Sponsorship
- Beverage sponsor recognition in program thank you ad
- Logo on promotional materials
- Company listed with link on website

Driving Range Sponsor – \$1,000

- Signage at Driving Range
- Tee Sponsorship
- Driving Range sponsor recognition in program thank you ad
- Logo on promotional materials
- Company listed with link on website

Putting Green Sponsor – \$750

- Signage at putting green
- Tee Sponsorship
- Putting green sponsor recognition in program thank you ad
- Logo on promotional materials
- Company listed with link on website

Scorecard Sponsor – \$500

- Tee Sponsorship
- Scorecard sponsor recognition in program thank you ad
- Company listed with link on website

Tee Sponsor – \$250

- Tee Sponsorship
- Tee sponsor recognition in program thank you ad
- Company listed with link on website

Individual Player – \$175

- One golfer with cart and meals

Foursome Team – \$700

- Four golfers with cart and meals



28th Annual

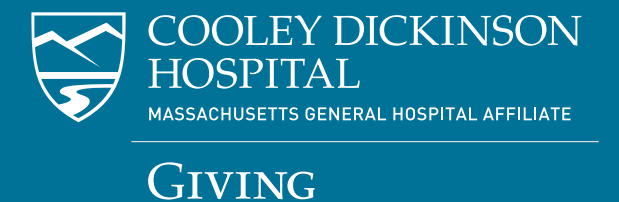


Register early!

OUR MISSION

Cooley Dickinson's mission is to serve our patients and communities with exceptional, compassionate, and personalized care. Consistently striving to be better, and do more, we stand apart today by offering high quality care strengthened by our affiliation with Massachusetts General Hospital, delivered with a caring, local approach. Our vision is to be among the nation's best community health care systems – for our patients and the communities we serve. Your support helps to ensure the best care possible for you, your friends, family, employees, and neighbors.

Monday, October 2, 2017
The Orchards Golf Club



Cooley Dickinson
Golf Committee 2017:

Mike Ahearn
Ahearn Funeral Home

Pat Brough*
Finck & Perras Insurance
Agency, Inc.

Beth Carr
Florence Bank

Kristin Cole
Northampton Chamber
of Commerce

Pam Davis
Cooley Dickinson Health Care

Lou Davis
Davis Financial Group

Natalie Didonna*
Easthampton Savings Bank

Bill Dowd

Heidi Flanders
Integrity Development
& Construction, Inc.

Sue Flynn
M.J. Moran, Inc.

Christine Gagnon
Greenfield Cooperative Bank

Nancy Lapointe
Easthampton Savings Bank

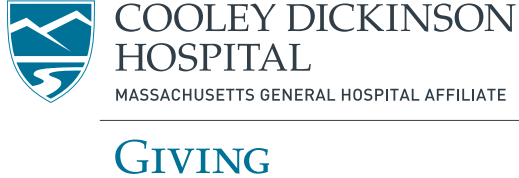
Patty Masure
Daily Hampshire Gazette

Jim Moran**
M.J. Moran, Inc.

Jeff Smith
Freedom Credit Union

Jessica Wales
PeoplesBank

co-chair*
honorary co-chair**



April 2017

Dear Friend,

You can help us in our fight against breast cancer! When you sponsor the 28th Annual Cooley Dickinson Golf Fore Health tournament, you become our partner in ensuring higher quality breast health care in this community.

This year's tournament will benefit the new Comprehensive Breast Center at Cooley Dickinson Hospital. Early detection through mammography screening and diagnostics is the best way to save lives. The new Center will provide a multidisciplinary approach to breast health and breast care for all patients, with comprehensive services including breast exam, breast screening, diagnostic breast imaging, biopsy and wire localization, ultrasound, and bone density. Of note, the new Center will be located in a single, vastly enlarged space designed to create a patient-friendly environment to reduce fear and anxiety. When you sponsor the Golf Fore Health tournament, you make these upgrades possible. You ensure that every Cooley patient receives the highest quality, personalized care they deserve.

As the 2017 tournament co-chairs, we know how impactful a sponsorship is. Every dollar stays in this community. That is why our businesses have stepped forward with lead sponsorships. Can we count on your support with a sponsorship too?

This year's tournament will take place on Monday, October 2nd, 2017 at The Orchards Golf Club in South Hadley, MA. For your convenience, this brochure includes the 2017 sponsorship information and registration forms. This tournament filled up quickly last year - please confirm your participation by August 15th, 2017 to ensure that your team slot is secured and that your business receives the full promotional recognition.

We hope that you will join us in supporting a cause that has touched us all. If you have any questions, please contact Jennifer Margolis, Cooley Dickinson Development Office, at 413-582-2255 or development@cooley-dickinson.org. We look forward to seeing you on the course!

With warm regards and thanks,

Pat Brough
Finck & Perras Insurance Agency, Inc.



Natalie Didonna
Easthampton Savings Bank



P.S. Help us fight 'FORE' breast health this October!
Visit www.cooley-dickinson.org/golf to become a tournament sponsor or learn more today.

The Impact of Your Support

2017 Golf Fore Health Project: The new Comprehensive Breast Center at Cooley Dickinson Hospital

Project Highlights:

Services

- Designated patient navigator, who will assist in ensuring the continuity and coordination of patient care.
- Comprehensive services including breast exam, breast screening, diagnostic breast imaging, biopsy and wire localization, ultrasound, and bone density.
- Focus on rapid evaluation and diagnosis of those with abnormal exams and breast masses.
- Skilled, personable, compassionate staff, many of whom have been with CDH for decades. Most recent patient satisfaction scores in mammography at 94.16%.

Space

- Bright, welcoming space will offer appropriately sized examination rooms and greater ease of movement.
- Designated changing rooms for women and men, separated to afford greater privacy.
- Two new examination rooms will give surgeons the space to see patients right in the center.
- Space specifically devoted to breast care services will increase by nearly 2.5 times.
- Patient-friendly environment will help reduce fear and anxiety, encouraging more patients to seek out these important, preventive services.

By The Numbers:

\$2,400,000
Project Budget

\$650,000
Fundraising Goal

\$100,000
2017 Golf FORE Health Goal



Tournament Snapshot

Date:
Monday, October 2, 2017

Location: The Orchards Golf Club in South Hadley, MA *****NEW*****
Private championship level course that has hosted the US Women's Open

Details:

8:30 a.m.
Registration, breakfast, swing clinic, auction, and raffle

10:00 a.m.
Shotgun start with a scramble format; featuring on course snacks and beverages

3:30 p.m.
Dinner reception, silent auction, and awards banquet

As you consider your sponsorship, please also consider adding a **raffle item**—they offer additional visibility for you and support for our patients!

NEW LOCATION

The Orchards Golf Club in South Hadley, MA

Monday, October 2, 2017

SPONSORSHIP REGISTRATION FORM

Company Name: _____
(As you would like it listed in all printed materials.)

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

PLEASE INDICATE YOUR LEVEL OF SUPPORT (All contributions will be acknowledged in writing.)

- | | |
|--|---|
| <input type="checkbox"/> Platinum, \$10,000 | <input type="checkbox"/> Beverage Stop, \$1,000 |
| <input type="checkbox"/> Player Gift, \$8,000 | <input type="checkbox"/> Driving Range, \$1,000 |
| <input type="checkbox"/> Gold, \$5,000 | <input type="checkbox"/> Putting Green, \$750 |
| <input type="checkbox"/> Silver, \$2,500 | <input type="checkbox"/> Foursome, \$700 |
| <input type="checkbox"/> Meal Underwriter, \$2,000 | <input type="checkbox"/> Scorecard, \$500 |
| <input type="checkbox"/> Volunteer Shirt, \$2,000 | <input type="checkbox"/> Tee, \$250 |
| <input type="checkbox"/> Golf Ball, \$1,500 | <input type="checkbox"/> Individual, \$175 |
| <input type="checkbox"/> Bronze, \$1,500 | |

PAYMENT INFORMATION

☐ My payment is enclosed ☐ Please charge my (check one): ☐ MasterCard ☐ VISA ☐ AMEX ☐ Discover

☐ Please invoice me Card Number: _____

Expiration Date: _____ Signature: _____

RAFFLE OR HOLE-IN-ONE DONATION

Item(s): _____

Value: \$ _____

Donating company: _____

Name of contact: _____

Donor contact info: _____

BUNDLE OF PACKAGED CHANCES:

(a \$55 value that includes raffle tickets, one mulligan, and two 50/50 tickets)

\$40 x _____ bundles = \$ _____

Dinner guest: (non-golfer):

\$50 x _____ guests = \$ _____

Total: \$ _____

413-582-2942 fax • 413-582-2255 phone • development@cooley-dickinson.org

