

Sponsorship Levels

Platinum Sponsor – \$10,000

- Eight golfers with carts and meals
- Tee Sponsorship
- Business listed on corporate donor board
- Business highlighted in thank you ad
- Special recognition at event including program and table tents
- Exclusive signage & reserved seating
- Logo on promotional materials and player gift
- Company logo and link on interactive media platforms
- Featured in Caring Connections Newsletter

Player Gift Sponsor – \$8,000

- Four golfers with carts and meals
- Tee Sponsorship
- Business listed on corporate donor board
- Sponsor recognition in thank you ad
- Special recognition at event including program and table tents
- Logo on promotional materials and player gift
- Company logo and link on website

Gold Sponsor – \$5,000

- Eight golfers with carts and meals
- Tee Sponsorship
- Business listed on corporate donor board
- Gold sponsor recognition in program
- Logo on promotional materials
- Company logo and link on website

Silver Sponsor – \$2,500

- Four golfers with carts and meals
- Tee Sponsorship
- Business listed on corporate donor board
- Silver sponsor recognition in program thank you ad
- Logo on promotional materials
- Company listed with link on website

Dinner Sponsorship – \$2,000

- Two golfers with carts and meals
- Special recognition at meals
- Business listed on corporate donor board
- Tee Sponsorship
- Your company listed with link on website
- Your company listed in program and on promotional materials

Golf Cart Sponsor – \$1,500

- Two golfers with carts and meals
- Signage on golf carts
- Golf cart sponsor in program and thank you ad
- Business listed on corporate donor board
- Logo on promotional materials
- Company listed with link on website

Scorecard Sponsor – \$1,500

- Two golfers with carts and meals
- Tee Sponsorship
- Scorecard sponsor recognition in program thank you ad
- Company listed with link on website

Air Cannon Sponsor – \$1,000

- Two golfers with carts and meals
- Logo on air cannon feature tent
- Recognition in program and thank you ad

Beverage Stop Sponsor – \$1,000

- Signage at beverage stop
- Tee Sponsorship
- Beverage sponsor recognition in program thank you ad
- Logo on promotional materials
- Company listed with link on website

Putting Green Sponsor – \$750

- Signage at putting green
- Tee Sponsorship
- Putting green sponsor recognition in program thank you ad
- Logo on promotional materials
- Company listed with link on website

Driving Range Sponsor – \$500

- Signage at Driving Range
- Tee Sponsorship
- Driving Range sponsor recognition in program thank you ad
- Logo on promotional materials
- Company listed with link on website

Tee Sponsor – \$250

- Tee Sponsorship
- Tee sponsor recognition in program thank you ad
- Company listed with link on website

Twosome – \$400

- Two golfers with cart and meals

Foursome Team – \$800

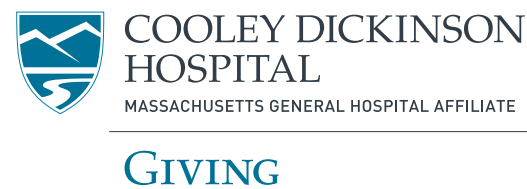
- Four golfers with cart and meals



29th Annual



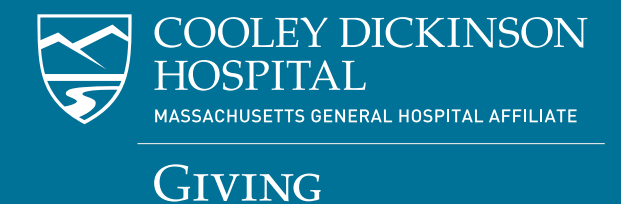
Register early!



OUR MISSION

Cooley Dickinson's mission is to serve our patients and communities with exceptional, compassionate, and personalized care. Consistently striving to be better, and do more, we stand apart today by offering high quality care strengthened by our affiliation with Massachusetts General Hospital, delivered with a caring, local approach. Our vision is to be among the nation's best community health care systems – for our patients and the communities we serve. Your support helps to ensure the best care possible for you, your friends, family, employees, and neighbors.

Monday, October 1, 2018
The Orchards Golf Club



Cooley Dickinson
Golf Committee 2018:

Mike Ahearn
Ahearn Funeral Home

Kim Alli
Greenfield Savings Bank

Lindsay Barron
Applied Mortgage

Pat Brough*
Finck & Perras Insurance
Agency, Inc.

Kristin Cole
Look Park

Pam Davis
Cooley Dickinson Health Care

Lou Davis
Davis Financial Group

Natalie Didonna*
bankESB

Bill Dowd
Consultant

Deron Estes
Cooley Dickinson Health Care

Heidi Flanders
Integrity Development
& Construction, Inc.

Sue Flynn
M.J. Moran, Inc.

Christine Gagnon
Polish National Credit Union

Nancy Lapointe
bankESB

Nicole Laurie
Applied Mortgage

Greg Malynoski

Jennifer Margolis
Cooley Dickinson Health Care

Patty Masure
Daily Hampshire Gazette

Jim Moran**
M.J. Moran, Inc.

Jessica Wales
PeoplesBank

co-chair*
honorary co-chair**



GIVING

April 2018

Dear Friend,

Do you remember that truly life changing moment when you first held your child in your arms? For us, it remains unforgettable. Our children help make us the people that we are today; they drive our love for life and shape our futures.

Our children made our families whole.

This year's Golf FORE Health tournament will benefit the Childbirth Center Campaign at Cooley Dickinson Hospital. When you sponsor the 29th Annual Cooley Dickinson Golf FORE Health tournament, you are helping to make other families whole. Your support provides the expertise and the services, and the much needed spaces, that are required of a high quality birthing center. You are shaping the experience for expecting and new mothers and partners at the Childbirth Center at Cooley Dickinson Hospital.

For many families, the Childbirth Center may be their first hospital experience and the beginning of their family's relationship with the healthcare system. Cooley's goal is to honor every step of the families' birthing journey, by delivering the safest, highest quality medical care in a warm, nurturing, responsive environment that respects diversity and exemplifies what an optimal health care experience can be; in the best patient friendly environment possible.

Your support makes these upgrades possible. You ensure that our community members receive the highest quality, personalized care they deserve. As the 2018 tournament co-chairs, we know how impactful a sponsorship is. Every dollar raised stays in our community. That is why our businesses have stepped forward with lead sponsorships. Can we count on your support with a sponsorship too?

This year's tournament will take place on Monday, October 1, 2018 at The Orchards Golf Club in South Hadley, MA. For your convenience, this brochure includes the 2018 sponsorship information and registration forms. This tournament fills up quickly - please confirm your participation by August 15, 2018 to ensure that your team slot is secured and that your business receives the full promotional recognition.

We hope that you will join us in supporting a cause that has touched us all. If you have any questions, please contact Jennifer Margolis, Cooley Dickinson Development Office, at 413-582-2255 or development@cooleydickinson.org. We look forward to seeing you on the course!

With warm regards and thanks,

Pat Brough
Finck & Perras Insurance Agency, Inc.



Natalie Didonna
bankESB



P.S. Visit www.cooleydickinson.org/golf to become a tournament sponsor or learn more today.

The Impact of Your Support

2018 Golf FORE Health Project:

The new Childbirth Center at Cooley Dickinson Hospital

Project Highlights:

- A nourishing environment redesigned around family needs, equipment to support high quality patient care, and gender-inclusive décor
- Co-sleepers to support family bonding and partner/family beds to strengthen post-delivery togetherness
- Ergonomic labor beds in each of the labor and delivery rooms
- *Panda Ires* warmers to keep infants warm and comfortable following their birth, and to facilitate skin-to-skin contact, so important for fostering healthy attachment
- "Touch" therapies which can result in an easier labor and improved outcomes for both mother/parent and child

In December 2017, the Center earned a highly prestigious Baby-Friendly certification from the Baby-Friendly Hospital Initiative, a global program that encourages hospitals to support mothers/parents in developing the skills and confidence they need to successfully initiate and continue breastfeeding.

2018 Golf FORE
Health Goal

\$ 100,000



Tournament Snapshot

Date:
Monday, October 1, 2018

Location: The Orchards Golf Club in South Hadley, MA
Private championship level course that has hosted the US Women's Open

Details:
8:30 a.m.
Registration, breakfast, swing clinic, auction, and raffle
10:00 a.m.
Shotgun start with a scramble format; featuring on course snacks and beverages
3:30 p.m.
Dinner reception, silent auction, and awards banquet

As you consider your sponsorship, please also consider adding a **raffle item**—they offer additional visibility for you and support for our patients!

The Orchards Golf Club in South Hadley, MA

Monday, October 1, 2018

SPONSORSHIP REGISTRATION FORM

Company Name: _____
(As you would like it listed in all printed materials.)

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

PLEASE INDICATE YOUR LEVEL OF SUPPORT (All contributions will be acknowledged in writing.)

- | | |
|--|---|
| <input type="checkbox"/> Platinum, \$10,000 | <input type="checkbox"/> Beverage Stop, \$1,000 |
| <input type="checkbox"/> Player Gift, \$8,000 | <input type="checkbox"/> Air Cannon, \$1,000 |
| <input type="checkbox"/> Gold, \$5,000 | <input type="checkbox"/> Foursome, \$800 |
| <input type="checkbox"/> Silver, \$2,500 | <input type="checkbox"/> Putting Green, \$750 |
| <input type="checkbox"/> Dinner Sponsorship, \$2,000 | <input type="checkbox"/> Driving Range, \$500 |
| <input type="checkbox"/> Golf Cart, \$1,500 | <input type="checkbox"/> Twosome, \$400 |
| <input type="checkbox"/> Scorecard, \$1,500 | <input type="checkbox"/> Tee, \$250 |

PAYMENT INFORMATION

☐ My check is enclosed with payment to CDHC (please note "Golf" in memo line)

☐ Please charge my (check one): ☐ MasterCard ☐ VISA ☐ AMEX ☐ Discover

☐ Please invoice me Card Number: _____

Expiration Date: _____ Signature: _____

RAFFLE OR HOLE-IN-ONE DONATION

Item(s): _____

Value:\$ _____

Donating company: _____

Name of contact: _____

Donor contact info: _____

BUNDLE OF PACKAGED CHANCES:

(a \$55 value that includes raffle tickets, one mulligan, and two 50/50 tickets)

\$40 x _____ bundles = \$ _____

Dinner guest: (non-golfer):

\$50 x _____ guests = \$ _____

Total: \$ _____

413-582-2942 fax • 413-582-2255 phone • development@cooleydickinson.org • PO Box 329 Northampton, MA 01061-0329



GIVING