2016 CDH CHIP Identified
Areas of Need:

- Transportation for Rural Isolated Seniors
- Access to Mental Health Services
- Substance Use Disorders
- Chronic Disease Supports
- Food Systems
- Culturally Sensitive Care
2017 CDHC Grantees

- Grow Food Northampton*
- Casa Latina*
- City of Northampton Health Department
- Easthampton Public Schools/School Sprouts*
- Hilltown Community Development Center*
- Hilltown Community Health Center
- SPIFFY Coalition
- Healthy Hampshire
- Safe Passage
- Easthampton Community Center*
- United Way of Hampshire County
- ServiceNet
- Julius Ford Harriet Tubman Healthy Living Community*
Transportation for Rural Isolated Seniors

- HCDC provides van service to seniors in 5 Hilltown regions

- 34 riders took 148 trips in a 3-month period

- Collaborating with VA hospital to identify Veterans who need transportation to clinics
Access to Mental Health Services

- Two members of the Hampshire County Perinatal Support Coalition were trained as postpartum support group facilitators

- Fifteen people attended the MotherWoman PostPartum Support Group, which met 18 times.
Substance Use Disorders

- 3500 8th, 10th and 12th grade students from all public schools in Hampshire County were surveyed using the Prevention Needs Assessment Survey

- Data was shared at a meeting attended by over 75 partners, cosponsored by the SPIFFY and HOPE Coalitions

- Western MA Veteran’s Outreach Project hosted seminar “Military Culture, Substance Use, and Resources: Considerations for Community-based Providers” for 10 providers

- City of Northampton trained their Public Health Nurse (PHN) as a Tobacco Treatment Specialist
Culturally Sensitive Care/Health Literacy/Language Barriers

- HCHC provided translation services to 16 patients, will be available to patients of the John P. Musante Health Center

- 70 people participated in the UW Community Dialogues on Race for community engagement
Food Systems

- 711 children participated in the weekly Kid’s Bag Program at the Easthampton Community Center

- 96% of parents reported that their children asked for more fresh fruits and vegetables after participating

- Easthampton Public Schools/ School Sprouts - 31 high-need families received a bag of 5-7 lbs of local veggies and herbs weekly

- Grow Food Northampton had 45 low-income families participate in this year’s Red Bag Family Share program, up from 25 in 2016
Essential Questions

What are you trying to accomplish?

What do you need to reach your goals?

How will you know if you have been successful?

What data can you collect to show you have been effective?
Technical Assistance: Implementation

- Review goals, objectives, activities and measures
- Advise on best practice
- Assess how implementation is going
- Consider whether changes should be made in objectives or activities
Technical Assistance: Reflection and Reporting

- Reflect on implementation progress and barriers.
- Reflect on data collection progress and barriers.
- Review CDHD reporting template.
- Provide support in developing final report.
Findings: Increased Collaboration

- The Healthy Incentives Program (HIP) was integrated into GFN’s Red Bag program, with 24 participants paying with Supplemental Nutrition Assistance Program (SNAP) benefits. Ryan Road and Jackson St. School PTO’s committed $450 towards participant costs.

- Hilltown CDC has accessed new funding support, including Highland Valley Elder Services, FRTA, MA DOT and private fundraising.

- The City of Northampton public health nurse will be collaborating with the Tobacco Coordinator at Grace House (a residential treatment program for mothers in early recovery located in Northampton) in regards to their programs around tobacco cessation.
Findings: Increased Capacity

- Grow Food Northampton had a survey response rate of 51% of program participants, and asked a new set of questions about vegetable buying habits

- Hampshire County Perinatal Support Coalition is evaluating what demographic intake information is most important to track, and plans to train facilitators on ways to ask and track demographic data

- Easthampton Community Center surveyed participants and found that 96% of the parents reported that their children asked for more fresh vegetables and fruit after participating in the program
FINDINGS: Process

Program Implementation

What Worked:
- CDH accommodating of project changes as needed
- 3 year grant cycle allows for meaningful change
- Assistance to improve process and outcomes.
- Improved skills in data collection.

Improvement Needed
- Additional TA to grantees on CHIP process and connection to their projects.
FINDINGS: Process

Documentation and Reporting

What Worked:
- Clear expectations.
- Grantees showed growth in their ability to report specific outcomes, and to develop systems for tracking outcomes.
- Grantees enjoyed opportunity to share reports at HCC meeting.

Improvement Needed:
- Grantees need final report template earlier in year to allow for review/revisions.
Project Highlights

- **Grow Food Northampton** surveyed their families and 86% of respondents reported that they consumed most or almost all of the produce from their share.

- **Easthampton Farm to School** produced so much food in the school gardens that the food service used garden squash, kale, potatoes, tomatoes, and apples in student lunches during the fall and winter.

- New collaborations were developed between **Hilltown CDC**, FRTA, local COA’s, Select Boards, Hilltown Community Health Center, Highland Valley Elder Services and CDH because of this project.

- The **City of Northampton Health Department** is implementing a Workplace Wellness program for its employees, and identified tobacco awareness and cessation support as a key focus of the program.
Easthampton Farm to School Staff:

“Maple School families have been very excited about the opportunity to receive weekly farm shares at a significantly reduced price. Each week the beautiful bags arrive full of fresh vegetables and herbs. Students have been so proud to pick them up in the office and bring them home to their families”
Grow Food Northampton participants:

“My wife never liked sweet potatoes, but she loved the sweet potato home fries I made.”

“I really like that this supports local farms.”
RECOMMENDATIONS
Incorporate CHIP Template into Reporting

Adapt grantee report template to more closely align to CHIP

Grantees will better understand relationship to CHIP
Continue to encourage grantees to focus on a few narrowly targeted activities.

Focus efforts on activities and practices that will have the most sustainable impact.

Grantees will be better able to document results.
Community Health Solutions

Everyone is a learner

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