

January 7, 2020

Projects Supporting Older Adults opportunity

Cooley Dickinson Hospital wishes to fund projects in our service area that support older adults. The Cooley Dickinson service area communities are listed below as a reference.

Ashfield	Amherst	Belchertown	Chesterfield
Cummington	Easthampton	Florence	Goshen
Hadley	Hatfield	Haydenville	Huntington
Leeds	Leverett	North Amherst	Northampton
North Hatfield	Pelham	Plainfield	Shutesbury
Southampton	South Deerfield	Sunderland	Westhampton
West Chesterfield	West Hatfield	Whately	Williamsburg
Worthington			

About this grant

This grant opportunity supports multiple projects aimed at improving the lives of older adults. Priority target populations include lower income residents, people with disabilities, linguistic minorities, and others who are socially isolated and lonely.

Examples of programs include peer support, food systems, transportation, social services, falls prevention, and more.

Through its Healthy Communities Committee, Cooley Dickinson Hospital conducts tri-annual health assessments. The 2019 assessment focused, in part, on the needs of older adults.

For health assessment results and reports, visit the link below:

<https://www.cooleydickinson.org/wp-content/uploads/2019/09/2019-CDHC-CHNA-9.18.19-Sept-cover.pdf>

Applicants are encouraged to request funds based on project capacity and scope of the proposal.

Applicants may request up to \$5,000 per year for three years (\$15,000 total). Funding for years two and three will be dependent on submission of an annual report showing progress toward goals. Applications requesting smaller amounts and/or shorter timeframes are welcomed.

Who can apply?

Any non-profit or municipal department is eligible to apply. We require confirmation of 501(c) 3 non-profit status. Projects without that status will need to partner with a 501(c) 3 organization.

Evidence of collaboration with other non-profits, business, or government entities is encouraged, but not required.

Application Details

Complete a cover sheet for your proposal.

Submit typed responses to the following questions. Please include questions and answers in the order shown here:

1. What is your organization and what are you planning to do?
2. Who is your target population and how many people will benefit from your project?
3. Describe organizational strengths and capacity that will lead to a successful project(s)?
4. Describe local data that supports the need that you will meet in this project.
5. Who will be involved and who will you partner with to optimize funds, community participation and reach your goals?
6. As a result of this project, what will change? How will you measure results? Please list measurable goals and objectives.
7. How will positive outcomes be sustained after the grant ends?

Please include:

A budget and the time frame in which the money is to be spent, including other revenue resources (if any) that will support this project.

An implementation plan showing the year-one (now through September 30, 2020) time-line and significant project activities and milestones.

Contact information, including email, phone, and mailing address.

Please keep your response to these questions to a 4-page limit. The budget and a project implementation plan do not count toward the page limit.

Submitting your Proposal

Questions may be emailed by **January 31, 2020** to JHarness@cooleydickinson.org

Applications are due on **February 11, 2020**; emailed to JHarness@cooleydickinson.org

All applications will receive an email confirmation of receipt. If you do not receive a receipt within 48 hours, please call 413-582-2035.

Applications will be reviewed by the Healthy Communities Committee and staff with award notification by **February 21, 2020**.

A W-9 form will be required for funded projects.
Projects may begin right away after awards are announced.

All project recipients will participate in an evaluation process to be determined by the Healthy Communities Committee.

Application Evaluation Criteria

The Healthy Communities Committee will review your application answers and will weigh and balance the following criteria:

- Innovation
- Collaboration
- Feasibility
- Inclusiveness
- Systemic inequities, racial justice, underserved populations
- Ability to lower barriers to healthcare access
- Values all cultures
- Ability to offer marked improvement to quality of community life
- Uses local data to identify needs and solutions
- Uses best practices and/or research-based approach to accomplish goal

End of Project Reporting

Grant funded projects may be invited to present to the Healthy Communities Committee in the fall of 2020.

A three-page final report must be submitted by October 16, 2020. It must answer:

- What were the results of your project? Did your project change from your initial proposal? If yes, how?
- Did the project reach its goals and objectives?
- What outcome data can you show as a result of this funding? What has actually changed or been improved?
- Do you plan to continue your project? If yes, what types of support do you need?