

FOR IMMEDIATE RELEASE:

April 7, 2020

NORTHAMPTON – Cooley Dickinson Hospital will host a radiothon, Wednesday, April 8 from 6am – 6pm to raise funds for the hospital’s COVID-19 Response Fund.

Says Cooley Dickinson President and CEO Joanne Marqusee, “Cooley Dickinson is always here for our community and there has never been a time like this when we need your help and support more. The COVID-19 Response Fund has been created specifically for patients to get the care they need during this public health crisis. Your support is critical to help us and our dedicated health care workers continue to take care of our community.”

Funds raised during the radiothon will help Cooley Dickinson purchase needed equipment like N95 masks, gowns, gloves, and hand sanitizer; supporting care that is needed, and provided, 24 hours a day, 7 days a week.

Every gift will be matched up to \$75,000 thanks to generous support from local community members and local businesses like Greenfield & Northampton Cooperative Bank, bankESB, Burger King, Greenfield Savings Bank, and the Cooley Dickinson Medical Staff.

Local residents can support the Response Fund in the following ways:

- Call (413) 582-G-I-V-E
- Online: www.cooleydickinson.org/givenow
- Text C-O-O-L-E-Y to 41411

Chief Development Officer Diane Dukette notes, “Your gifts help protect those heroes on the frontline of this pandemic, right here in our community. Please consider donating today – Cooley Dickinson, your local hospital, is counting on you.”

To access local resources about COVID-19, visit www.cooleydickinson.org