

# Sponsorship Levels

## Platinum Sponsor – \$10,000

- Eight golfers with carts and meals
- GPS Hole sponsor digital cart ad
- Custom Pin Flag
- Social media recognition
- Special Platinum level recognition
- Tee Sponsorship and banner at event
- Listing on corporate donor board and thank you ad
- Special recognition at event including program and table tents
- Exclusive signage and reserved seating
- Annual membership in the Hospital's Visionary's Circle Society
- Logo on promotional materials

## Community Champion Sponsor – \$7,500

- Eight golfers with carts and meals
- GPS Hole sponsor digital cart ad
- Custom Pin Flag
- Social media recognition
- Tee Sponsorship and banner at event
- Listed on corporate donor board and thank you ad
- Special recognition at event including program and table tents
- Annual membership in the Hospital's President's Circle Society
- Logo on promotional materials

## Gold Sponsor – \$5,000

- Four golfers with carts and meals
- GPS Hole sponsor digital cart ad
- Custom Pin Flag
- Social media recognition
- Tee Sponsorship and banner at event
- Recognition on promotional materials
- Annual membership in the Hospital's President's Circle Society
- Company listing on website and thank you ad

## Golf Ball Sponsor – \$4,000 (limit of two)

- Four golfers with carts and meals
- Logo on golf balls
- Tee Sponsorship
- Recognition on promotional materials
- Annual membership in the Hospital's Champion's Circle Society
- Company listing on website and thank you ad

## Silver Sponsor – \$2,500

- Four golfers with carts and meals
- Tee Sponsorship
- Recognition on promotional materials
- Annual membership in the Hospital's Champion's Circle Society
- Company listing on website and thank you ad

## Meal Sponsorship – \$2,500

- Six dinner guests
- Special recognition at meals
- Recognition on promotional materials
- Annual membership in the Hospital's Champion's Circle Society
- Company listing on website and thank you ad

## Scorecard Sponsor – \$2,000 (limit two)

- Four golfers with carts and meals
- Logo on Scorecards
- Recognition on promotional materials
- Annual membership in the Hospital's 1886 Society
- Company listing on website and thank you ad

## Cart GPS Screen Sponsor – \$1,886 (limit fifteen)

- Four golfers with carts and meals
- GPS Hole sponsor digital cart ad
- Recognition on promotional materials
- Annual membership in the Hospital's 1886 Society
- Company listing on website and thank you ad

## Putting Green Sponsor – \$1,000

- Two dinner guests
- Signage at putting green
- Tee Sponsorship
- Recognition on promotional materials
- Annual membership in the Hospital's Partner's Circle Society
- Company listing on website and thank you ad

## Driving Range Sponsor – \$500

- Signage at Driving Range
- Tee Sponsorship
- Recognition on promotional materials
- Annual membership in the Hospital's Advocate's Circle Society
- Company listing on website and thank you ad

## Tee Sponsor – \$300

- Tee Sponsorship
- Recognition on promotional materials
- Company listing on website and thank you ad



THANK YOU TO OUR  
PLATINUM SPONSORS

bank**ES**

M.J.  
**MORAN**  
INC.



## OUR MISSION

Cooley Dickinson's mission is to serve our patients and communities with exceptional, compassionate, and personalized care. Consistently striving to be better, and do more, we stand apart today by offering high quality care strengthened by our affiliation with Massachusetts General Hospital, delivered with a caring, local approach. Our vision is to be among the nation's best community health care systems – for our patients and the communities we serve. Your support helps to ensure the best care possible for you, your friends, family, employees, and neighbors.

Register early!



GIVING

31<sup>ST</sup> ANNUAL

MONDAY, SEPTEMBER 14, 2020

CRUMPIN-FOX CLUB | BERNARDSTON, MA





2020  
**Cooley Dickinson  
Golf Committee**

**Mike Ahearn**  
Ahearn Funeral Home

**Kim Alli**  
Greenfield Savings Bank

**Lindsay Barron LaBonte**  
Applied Mortgage

**Pat Brough\***  
Finck & Perras Insurance  
Agency, Inc.

**Kristin Cole**

**Pam Davis**  
Cooley Dickinson Health Care

**Lou Davis**  
Davis Financial Group

**Natalie Didonna\***  
bankESB

**Bill Dowd**

**Heidi Flanders**  
Integrity Development  
& Construction, Inc.

**Sue Flynn**  
M.J. Moran, Inc.

**Jill Keiter**  
Keiter Builders

**Greg Malynoski**

**Jennifer Margolis**  
Cooley Dickinson Health Care

**Patty Masure**  
Daily Hampshire Gazette

**Frank McNeil**  
Action EMS

**Jim Moran\*\***  
M.J. Moran, Inc.

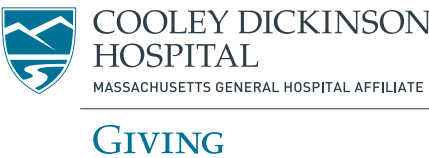
**Beth Pearson**  
Pearson Wallace Insurance

**Samantha Waldron**  
Caminito Steakhouse

**Jessica Wales**  
Florence Bank

**Kelly Warren**  
Delap Real Estate

**co-chair\***  
**honorary co-chair\*\***



Spring 2020

Dear Friend,

Do you remember that truly life changing moment when you first held your child in your arms? For us, it remains unforgettable. Our children help make us the people that we are today; they drive our love for life and shape our futures.

*Our children made our families whole.*

This year's Golf FORE Health tournament will benefit the Childbirth Center Campaign at Cooley Dickinson Hospital. When you sponsor the 31st Annual Cooley Dickinson Golf FORE Health tournament, you are helping to make other families whole. Your support provides the expertise and the services, and the much needed spaces, that are required of a high quality birthing center. You are shaping the experience for expecting and new mothers and partners at the Childbirth Center at Cooley Dickinson Hospital.

Your support ensures that our community members receive the highest quality, personalized care they deserve. As the 2020 tournament co-chairs, we know how impactful a sponsorship is. Every dollar raised stays in our community. That is why our businesses have stepped forward with lead sponsorships. Can we count on your support with a sponsorship too?

This year's tournament will take place on Monday, September 14, 2020 at Crumpin-Fox in Bernardston, MA. For your convenience, this brochure includes the 2020 sponsorship information and registration forms. This tournament fills up quickly - **please confirm your participation by August 14, 2020** to ensure that your team slot is secured and that your business receives the full promotional recognition.

We hope that you will join us in supporting a cause that has touched us all. If you have any questions, please contact Jennifer Margolis, Cooley Dickinson Development Office, at 413-582-2255 or development@cooleydickinson.org. We look forward to seeing you on the course!

With warm regards and thanks,

Pat Brough  
Finck & Perras Insurance Agency, Inc.



Natalie Didonna  
bankESB



P.S. Visit [www.cooleydickinson.org/golf](http://www.cooleydickinson.org/golf) to become a tournament sponsor or learn more today.

# The Impact of Your Support

## 2020 Golf FORE Health Project:

### The new Childbirth Center at Cooley Dickinson Hospital

#### The rebirth of the Childbirth Center.

Bringing a baby into a family is one of life's most memorable and special experiences.

The Childbirth Center project will allow us to respond to evolving patient and clinical needs by upgrading the nursery along with providing medical equipment such as wireless fetal heart monitors, hemo-dynamic monitors, Panda Ires infant warmers and hydrotherapy tubs; and a full update of the unit. This is a special and important project for our community, for the hospital, and for the hundreds of babies that we welcome into the world each year.

This project will allow us to deliver the kind of birthing experience women and their families deserve. Your support will help Cooley Dickinson meet the evolving needs of our community for generations to come.

From 2016 - 2019, the  
Childbirth Center at  
CDH earned Best of the  
Valley designation for  
outstanding birthing  
center and in 2017 earned  
the highly prestigious  
international award of  
Baby-Friendly certification.

**2020 Golf FORE  
Health Goal**

**\$115,000**



## 31st Annual Tournament Snapshot

**Date:**  
**Monday, September 14, 2020**

**Location:** Crumpin-Fox Club in Bernardston, MA

**Details:**  
**8:30 a.m.**  
Registration, breakfast, auction, and raffle

**10:00 a.m.**  
Shotgun start with a scramble format; featuring on course snacks and beverages

**3:30 p.m.**  
Dinner reception, silent auction, and awards banquet

As you consider your sponsorship, please also consider adding a **raffle or silent auction item**—they offer additional visibility for you and support for our patients!

**Crumpin-Fox Club in Bernardston, MA**

**Monday, September 14, 2020**

### SPONSORSHIP REGISTRATION FORM

Company Name: \_\_\_\_\_  
(As you would like it listed in all printed materials.)

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### PLEASE INDICATE YOUR LEVEL OF SUPPORT (All contributions will be acknowledged in writing.)

- |  |   |
|--|---|
| <input type="checkbox"/> Platinum Sponsor, \$10,000                | <input type="checkbox"/> Scorecard Sponsor, \$2,000 (limit of two)      |
| <input type="checkbox"/> Community Champion Sponsor, \$7,500       | <input type="checkbox"/> Cart GPS Screen Sponsor, \$1,886 (limit of 15) |
| <input type="checkbox"/> Gold Sponsor, \$5,000                     | <input type="checkbox"/> Putting Green Sponsor, \$1,000                 |
| <input type="checkbox"/> Golf Ball Sponsor, \$4,000 (limit of two) | <input type="checkbox"/> Driving Range Sponsor, \$500                   |
| <input type="checkbox"/> Silver Sponsor, \$2,500                   | <input type="checkbox"/> Tee Sponsor, \$300                             |
| <input type="checkbox"/> Meal Sponsorship, \$2,500                 |   |

### PAYMENT INFORMATION

To pay by credit card, please register online at  
**[www.cooleydickinson.org/sponsorgolf](http://www.cooleydickinson.org/sponsorgolf)** or call **413-582-2255**

☐ My check is enclosed with payment to CDHC (please note "Golf" in memo line)

☐ Please invoice me

### RAFFLE OR HOLE-IN-ONE DONATION

Item(s): \_\_\_\_\_

Value:\$ \_\_\_\_\_

Donating company: \_\_\_\_\_

Name of contact: \_\_\_\_\_

Donor contact info: \_\_\_\_\_

\_\_\_\_\_

### BUNDLE OF PACKAGED CHANCES:

(A \$65 value that includes raffle tickets, one mulligan, putting contest, and two 50/50 tickets)

\$50 x \_\_\_\_\_ bundles = \$ \_\_\_\_\_

**Dinner guest: (non-golfer):**

\$50 x \_\_\_\_\_ guests = \$ \_\_\_\_\_

**Total: \$** \_\_\_\_\_

413-582-2942 fax • 413-582-2255 phone • development@cooleydickinson.org • PO Box 329 Northampton, MA 01061-0329

