How can I get more information?

We would be happy to discuss this program and answer any questions that you and/or your loved one may have! You can call 413-582-2357 and leave a message with your contact information. A member of the PVMCI team will return your call.

Call for information:
413-582-2357
To learn about our services, visit: cooleydickinson.org

Peter, a member of PVMCI, and his cat Starr

Pioneer Valley Memory Care Initiative
Funded by the Eisenberg Family Trust
What is the Pioneer Valley Memory Care Initiative (PVMCI)?

The PVMCI, funded by the Eisenberg Family Trust, is a coalition of health care and community providers dedicated to empowering and supporting older adults living with dementia and their family caregivers to improve their quality of life. Partnering organizations include Cooley Dickinson Hospital, Cooley Dickinson Medical Group, Cooley Dickinson VNA & Hospice, Valley Medical Group, the Alzheimer’s Association, Highland Valley Elder Services, and local Village Networks, senior services, and Councils on Aging. The PVMCI is a member of the Massachusetts General Hospital Memory Care Initiative.

The PVMCI serves older adults living with memory loss, dementia and Alzheimer’s disease and their family caregivers who reside in Easthampton, Northampton, Florence, and Leeds. The PVMCI is based out of the Cooley Dickinson Geriatrics program and is led by Rebecca Starr, MD, Medical Director, Geriatrician.

Is there a cost for this program and how can I enroll?

There is no cost. The PVMCI is made possible through funding by the Eisenberg Family Trust and in part by a grant from Highland Valley Elder Services through funding under the Federal Older Americans Act. You can schedule an appointment with Rebecca Starr, MD, or enroll by calling 413 585-0755 and mentioning that you are interested in the PVMCI program.

What can I expect from my enrollment?

For those living with or caring for someone living with memory loss, dementia or Alzheimer’s disease, we offer creative, innovative solutions that address your immediate needs. Through building relationships, community linkages, home visits and telephonic support, we engage your strengths, overcome barriers and find solutions to enable you or your loved one to remain at home and connected to your community.

What does the PVMCI offer?

• Expert and comprehensive services to address memory loss, dementia and Alzheimer’s disease.
• Assignment to a Memory Care Specialist who will be your main point of contact with the PVMCI program.
• Individualized care and services specific to your strengths, goals and needs.
• Support, education and creative solutions to address the challenges you may be experiencing.
• Enrollment into local Village Networks, and provision of neighborly assistance to reduce isolation and increase meaningful engagement.
• Connection to community providers including local senior services, Councils on Aging, Highland Valley Elder Services, or the Alzheimer’s Association.