

# Sponsorship Levels

## Platinum Sponsor – \$10,000

- Eight golfers with carts and meals
- GPS Cart Ad (1024 x 600)\*
- Social media recognition
- Special Platinum level recognition
- Tee Sponsorship and banner at event
- Listing on corporate donor board and thank you ad
- Special recognition at event including program and table tents
- Exclusive signage and reserved seating
- Annual membership in the Hospital’s Visionary’s Circle Society
- Logo on promotional materials & player gift

## Champion Sponsor – \$7,500

- Eight golfers with carts and meals
- GPS Cart Ad (1024 x 600)\*
- Social media recognition
- Tee Sponsorship and banner at event
- Recognition on promotional materials
- Annual membership in the Hospital’s President’s Circle Society
- Company listing on website and thank you ad

## Gold Sponsor – \$5,000

- Four golfers with carts and meals
- GPS Cart Ad (1024 x 600)\*
- Social media recognition
- Tee Sponsorship and banner at event
- Recognition on promotional materials
- Annual membership in the Hospital’s President’s Circle Society
- Company listing on website and thank you ad

## Golf Ball Sponsor – \$4,000 (limit of 2)

- Four golfers with carts and meals
- Logo on golf balls
- GPS Cart Ad (1024 x 600)\*
- Recognition on promotional materials
- Annual membership in the Hospital’s Champion’s Circle Society
- Company listing on website and thank you ad

## Meal Sponsorship – \$3,000 (limit of 2)

- Four golfers with carts and meals
- Special recognition at meals
- Recognition on promotional materials
- Annual membership in the Hospital’s Champion’s Circle Society
- Company listing on website and thank you ad

## Silver Sponsor – \$2,500

- Four golfers with carts and meals
- Tee Sponsorship
- Recognition on promotional materials
- Annual membership in the Hospital’s Champion’s Circle Society
- Company listing on website and thank you ad

## Scorecard Sponsor – \$2,000 (limit of 2)

- Four golfers with carts and meals
- Logo on Scorecards
- Recognition on promotional materials
- Annual membership in the Hospital’s 1886 Society
- Company listing on website and thank you ad

## Team Sponsor – \$1,886

- Four golfers with carts and meals
- Tee sign
- Recognition on promotional materials
- Annual membership in the Hospital’s 1886 Society
- Company listing on website and thank you ad

## Beverage Cart Sponsor – \$1,000 (limit of 2)

- Two dinner guests
- Signage at putting green
- Tee Sponsorship
- Recognition on promotional materials
- Annual membership in the Hospital’s Partner’s Circle Society
- Company listing on website and thank you ad

## Driving Range Sponsor – \$500

- Tee signage at Driving Range
- Recognition on promotional materials
- Annual membership in the Hospital’s Advocate’s Circle Society
- Company listing on website and thank you ad

## Tee Sponsor – \$300

- Tee Sponsorship
- Recognition on promotional materials
- Company listing on website and thank you ad

\*Please note: There is a maximum of 18 GPS Cart ads available.



## OUR MISSION

Cooley Dickinson’s mission is to serve our patients and communities with exceptional, compassionate, and personalized care. Consistently striving to be better, and do more, we stand apart today by offering high quality care strengthened by our affiliation with Massachusetts General Hospital, delivered with a caring, local approach. Our vision is to be among the nation’s best community health care systems – for our patients and the communities we serve. Your support helps to ensure the best care possible for you, your friends, family, employees, and neighbors.

Register early and New Location!



GIVING

33<sup>RD</sup> ANNUAL

MONDAY, SEPTEMBER 19, 2022

THE RANCH GOLF CLUB | SOUTHWICK, MA





2022  
**Cooley Dickinson  
Golf Committee**

**Kim Alli**  
Greenfield Savings Bank

**Lindsay Barron LaBonte**  
Applied Mortgage

**Pat Brough\***  
Finck & Perras Insurance  
Agency, Inc.

**Lou Davis**  
Davis Financial Group

**Natalie Didonna\***  
bankESB

**Bill Dowd**

**Heidi Flanders**  
Integrity Development  
& Construction, Inc.

**Sue Flynn**  
M.J. Moran, Inc.

**Jill Keiter**  
Keiter Builders

**Greg Malynoski**

**Jennifer Margolis**  
Cooley Dickinson Health Care

**Patty Masure**

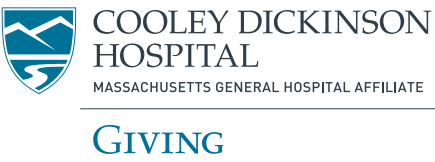
**Jim Moran\*\***  
M.J. Moran, Inc.

**Beth Pearson**  
Pearson Wallace Insurance

**Mike Tetreault**  
Calloway Golf

**Jessica Wales**  
Florence Bank

**co-chair\***  
**honorary co-chair\*\***



Spring 2022

Dear Friend,

The pandemic continues to affect every aspect of our personal and professional lives and changed our world in more ways than we could ever imagine, bringing the need for quality community health care to the forefront. Today, the need for support for the hospital is greater than ever, and so many businesses have reached out asking how to help Cooley Dickinson care for our patients and our community.

One way you can help your local hospital is by showing support through event sponsorship. The 33rd Annual Golf FORE Health Tournament, being held on September 19th, 2022, is Cooley Dickinson's only major fundraising event, and this year's tournament proceeds will fund an exciting new project: Transforming Emergency Care: Campaign for the Cooley Dickinson Hospital Emergency Department. Our goal is to have the tournament as normal as the current COVID guidelines allow, with safety being the number one priority.

For your convenience, this brochure includes the 2022 sponsorship information and registration forms. This tournament fills up quickly - please confirm your participation by August 15th, 2022 to ensure that your team slot is secured and that your business receives the full promotional recognition.

We hope that you will join us in supporting a cause that is there when you need it, twenty four hours a day. If you have any questions, please contact Jennifer Margolis, Cooley Dickinson Development Office, at 413-582-2256 or development@cooleydickinson.org. We look forward to seeing you on the course!

With warm regards and thanks,

Pat Brough  
Finck & Perras Insurance Agency, Inc.



Natalie Didonna  
bankESB



P.S. Visit [www.cooleydickinson.org/golf](http://www.cooleydickinson.org/golf) to become a tournament sponsor or learn more today.

# The Impact of Your Support

## 2022 Golf FORE Health Project: The Emergency Department at Cooley Dickinson Hospital

### Transforming Emergency Care: Campaign for the Cooley Dickinson Emergency Department

Cooley Dickinson's Emergency Department is 40% undersized to meet the community's needs and cares for many patients who require critical medical attention. The number of patients visiting the department has grown from 17,000 annually in the 1970s to nearly 34,000 in recent years. For those patients, Emergency Department teams treat approximately 300 traumatic injuries per year; last year alone over 6,000 patients needed to be admitted for further care.

The current Emergency Department was not designed to face the challenges of the 21st century; it does not have the space to care for this many patients or to provide the specialized care our community needs. With your support, Cooley Dickinson Hospital can design a new, future-oriented ED that centers on caring for you, your loved ones, and our community.

“When it comes down to it, Cooley Dickinson is our community's hospital. We buy local, we shop local, and we should give local, too. Having a strong hospital locally makes our entire community stronger.”

—Carol Katz  
ED Campaign Cabinet Member



## 33rd Annual Tournament Snapshot\*

**Date: Monday, September 19th**

**Location: The Ranch Golf Club in Southwick, MA**

**Details:**  
**8:30 a.m.**  
Registration, breakfast, auction, and raffle

**10:00 a.m.**  
Shotgun start with a scramble format; featuring on course snacks and beverages

**3:30 p.m.**  
Dinner reception, silent auction, and awards banquet

As you consider your sponsorship, please also consider adding a **raffle or silent auction item**—they offer additional visibility for you and support for our patients!

\*COVID-19 restrictions and guidelines may alter day-of details

**The Ranch Golf Club in Southwick, MA**  
**Monday, September 19**

### SPONSORSHIP REGISTRATION FORM

Company Name (As you would like it listed in all printed materials.): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### PLEASE INDICATE YOUR LEVEL OF SUPPORT

(All contributions will be acknowledged in writing.)

- |  |  |
|--|--|
| <input type="checkbox"/> Platinum Sponsor, \$10,000                | <input type="checkbox"/> Silver Sponsor, \$2,500                       |
| <input type="checkbox"/> Champion Sponsor, \$7,500                 | <input type="checkbox"/> Scorecard Sponsor, \$2,000 (limit of two)     |
| <input type="checkbox"/> Gold Sponsor, \$5,000                     | <input type="checkbox"/> Team Sponsor, \$1,886                         |
| <input type="checkbox"/> Golf Ball Sponsor, \$4,000 (limit of two) | <input type="checkbox"/> Beverage Cart Sponsor, \$1,000 (limit of two) |
| <input type="checkbox"/> Meal Sponsorship, \$3,000 (limit of two)  | <input type="checkbox"/> Driving Range Sponsor, \$500                  |
|  | <input type="checkbox"/> Tee Sponsor, \$300                            |

### PAYMENT INFORMATION

To pay by credit card, please register online at [www.birdease.com/cooleygolf](http://www.birdease.com/cooleygolf) or call **413-582-2256**

☐ My check is enclosed with payment to CDHC (please note "Golf" in memo line)

☐ Please invoice me

### RAFFLE OR HOLE-IN-ONE DONATION

Item(s): \_\_\_\_\_

Value:\$ \_\_\_\_\_

Donating company: \_\_\_\_\_

Name of contact: \_\_\_\_\_

Donor contact info: \_\_\_\_\_

\_\_\_\_\_

### BUNDLE OF PACKAGED CHANCES:

(A \$65 value that includes raffle tickets, one mulligan, putting contest, and two 50/50 tickets)

\$50 x \_\_\_\_\_ bundles = \$ \_\_\_\_\_

**Dinner guest: (non-golfer):**

\$50 x \_\_\_\_\_ guests = \$ \_\_\_\_\_

**Total: \$** \_\_\_\_\_

413-582-2942 fax • 413-582-2255 phone • development@cooleydickinson.org • PO Box 329 Northampton, MA 01061-0329

