

Sponsorship Levels

Platinum Sponsor – \$10,000

- Eight golfers with carts and meals
- GPS Cart Ad (1024 x 600)*
- Social media recognition
- Special Platinum level recognition
- Tee Sponsorship and banner at event
- Listing on corporate donor board and thank you ad
- Special recognition at event including program and table tents
- Exclusive signage and reserved seating
- Annual membership in the Hospital's Visionary's Circle Society
- Logo on promotional materials & player gift

Champion Sponsor – \$6,500

- Eight golfers with carts and meals
- GPS Cart Ad (1024 x 600)*
- Social media recognition
- Tee Sponsorship and banner at event
- Recognition on promotional materials
- Annual membership in the Hospital's President's Circle Society
- Company listing on website and thank you ad

Gold Sponsor – \$5,000

- Four golfers with carts and meals
- GPS Cart Ad (1024 x 600)*
- Social media recognition
- Tee Sponsorship and banner at event
- Recognition on promotional materials
- Annual membership in the Hospital's President's Circle Society
- Company listing on website and thank you ad

Golf Ball Sponsor – \$4,000 (limit of 2)

- Four golfers with carts and meals
- Logo on golf balls
- GPS Cart Ad (1024 x 600)*
- Recognition on promotional materials
- Annual membership in the Hospital's Champion's Circle Society
- Company listing on website and thank you ad

Meal Sponsorship – \$3,000 (limit of 2)

- Four golfers with carts and meals
- Special recognition at meals
- Recognition on promotional materials
- Annual membership in the Hospital's Champion's Circle Society
- Company listing on website and thank you ad

Silver Sponsor – \$2,500

- Four golfers with carts and meals
- Tee Sponsorship
- Recognition on promotional materials
- Annual membership in the Hospital's Champion's Circle Society
- Company listing on website and thank you ad

Scorecard Sponsor – \$2,000 (limit of 2)

- Four golfers with carts and meals
- Logo on Scorecards
- Recognition on promotional materials
- Annual membership in the Hospital's 1886 Society
- Company listing on website and thank you ad

Team Sponsor – \$1,886

- Four golfers with carts and meals
- Tee sign
- Recognition on promotional materials
- Annual membership in the Hospital's 1886 Society
- Company listing on website and thank you ad

Beverage Cart Sponsor – \$1,000 (limit of 2)

- Two dinner guests
- Signage at putting green
- Tee Sponsorship
- Recognition on promotional materials
- Annual membership in the Hospital's Partner's Circle Society
- Company listing on website and thank you ad

Driving Range Sponsor – \$750

- Tee signage at Driving Range
- Recognition on promotional materials
- Annual membership in the Hospital's Advocate's Circle Society
- Company listing on website and thank you ad

Tee Sponsor – \$500

- Tee sign
- Recognition on promotional materials
- Company listing on website and thank you ad

*Please note: There is a maximum of 18 GPS Cart ads available.



OUR MISSION

Cooley Dickinson's mission is to serve our patients and communities with exceptional, compassionate, and personalized care. Consistently striving to be better, and do more, we stand apart today by offering high quality care strengthened by our affiliation with Mass General Brigham, delivered with a caring, local approach. Our vision is to be among the nation's best community health care systems – for our patients and the communities we serve. Your support helps to ensure the best care possible for you, your friends, family, employees, and neighbors.

Register Early!



COOLEY DICKINSON
HOSPITAL
MASSACHUSETTS GENERAL HOSPITAL AFFILIATE

GIVING

34TH ANNUAL

MONDAY, SEPTEMBER 18, 2023

THE RANCH GOLF CLUB | SOUTHWICK, MA



2023
**Cooley Dickinson
Golf Committee**

Kim Alli
Greenfield Savings Bank

Lindsay Barron LaBonte
Applied Mortgage

Pat Brough*
Finck & Perras Insurance
Agency, Inc.

Megan Conner Dragon
Taylor Real Estate

Lou Davis
Davis Financial Group

Natalie Didonna*
bankESB

Bill Dowd

Heidi Flanders
Integrity Development
& Construction, Inc.

Sue Flynn
M.J. Moran, Inc.

Jill Keiter
Keiter Builders

Greg Malynoski

Jennifer Margolis
Cooley Dickinson Health Care

Patty Masure

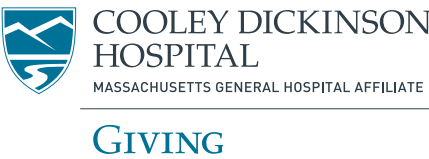
Jim Moran**
M.J. Moran, Inc.

Beth Pearson
Pearson Wallace Insurance

Mike Tetreault
Callaway Golf

Jessica Wales
Florence Bank

co-chair*
honorary co-chair**



Spring 2023

Dear Friend,

Access to a strong community hospital is critical for the health of you and your loved ones. Today, the need for support for Cooley Dickinson Hospital, your community hospital, is greater than ever, and so many businesses have reached out asking how to help us care for our patients and our community.

One way you can help your local hospital is by showing support through event sponsorship. The 34th Annual Golf FORE Health Tournament, being held on September 18th, 2023 is Cooley Dickinson's only major fundraising event, and this year's tournament proceeds will fund an exciting project: the campaign for the Cooley Dickinson Hospital Emergency Department. With your support, Cooley Dickinson Hospital can design a new, future-oriented ED that centers on caring for you, your loved ones, and our community.

For your convenience, this brochure includes the 2023 sponsorship information and registration forms. This tournament fills up quickly - please confirm your participation by August 1st, 2023 to ensure that your team slot is secured and that your business receives the full promotional recognition.

We hope that you will join us in supporting this critical project through sponsorship today. If you have any questions, please contact Jennifer Margolis, Cooley Dickinson Development Office, at 413-582-2256 or development@cooleydickinson.org. We look forward to seeing you on the course!

With warm regards and thanks,

Pat Brough
Finck & Perras Insurance Agency, Inc.



Natalie Didonna
bankESB



P.S. Visit www.cooleydickinson.org/golf to become a tournament sponsor or learn more today.

The Impact of Your Support

2023 Golf FORE Health Project: The Emergency Department at Cooley Dickinson Hospital

Transforming Emergency Care: Campaign for the Cooley Dickinson Emergency Department

Cooley Dickinson's Emergency Department is 40% undersized to meet the community's needs and cares for many patients who require critical medical attention. The number of patients visiting the department has grown from 17,000 annually in the 1970s to nearly 34,000 in recent years. For those patients, Emergency Department teams treat approximately 300 traumatic injuries per year; last year alone over 6,000 patients needed to be admitted for further care.

The current Emergency Department was not designed to face the challenges of the 21st century; it does not have the space to care for this many patients or to provide the specialized care our community needs. With your support, Cooley Dickinson Hospital can design a new, future-oriented ED that centers on caring for you, your loved ones, and our community.

“I’ve watched the ED grow over the past 40 years. We’ve had several renovations and each time we accomplished pieces of our goals. But this time, we can have a complete renovation that will make Cooley Dickinson the ideal place for emergency medicine.”

—Dr. Ray Conway
ED Campaign Cabinet Member



34th Annual Tournament Snapshot*

Date: Monday, September 18th

Location: The Ranch Golf Club in Southwick, MA

Details:
8:30 a.m.
Registration and breakfast

10:00 a.m.
Shotgun start with a scramble format; featuring on course snacks and beverages

3:30 p.m.
Dinner reception and awards banquet

As you consider your sponsorship, please also consider adding a **raffle or silent auction item**—they offer additional visibility for you and support for our patients!

*COVID-19 restrictions and guidelines may alter day-of details

The Ranch Golf Club in Southwick, MA
Monday, September 18

SPONSORSHIP REGISTRATION FORM

Company Name (As you would like it listed in all printed materials.): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

PLEASE INDICATE YOUR LEVEL OF SUPPORT

(All contributions will be acknowledged in writing.)

- | | |
|--|--|
| <input type="checkbox"/> Platinum Sponsor, \$10,000 | <input type="checkbox"/> Silver Sponsor, \$2,500 |
| <input type="checkbox"/> Champion Sponsor, \$6,500 | <input type="checkbox"/> Scorecard Sponsor, \$2,000 (limit of two) |
| <input type="checkbox"/> Gold Sponsor, \$5,000 | <input type="checkbox"/> Team Sponsor, \$1,886 |
| <input type="checkbox"/> Golf Ball Sponsor, \$4,000 (limit of two) | <input type="checkbox"/> Beverage Cart Sponsor, \$1,000 (limit of two) |
| <input type="checkbox"/> Meal Sponsorship, \$3,000 (limit of two) | <input type="checkbox"/> Driving Range Sponsor, \$750 |
| | <input type="checkbox"/> Tee Sponsor, \$500 |

PAYMENT INFORMATION

To pay by credit card, please register online at www.birdease.com/cooleygolf or call **413-582-2256**

☐ My check is enclosed with payment to CDHC (please note "Golf" in memo line)

☐ Please invoice me

RAFFLE OR HOLE-IN-ONE DONATION

Item(s): _____

Value:\$ _____

Donating company: _____

Name of contact: _____

Donor contact info: _____

BUNDLE OF PACKAGED CHANCES:

(A \$65 value that includes raffle tickets, one mulligan, putting contest, and two 50/50 tickets)

\$50 x _____ bundles = \$ _____

Dinner guest: (non-golfer):

\$50 x _____ guests = \$ _____

Total: \$ _____

413-582-2942 fax • 413-582-2255 phone • development@cooleydickinson.org • PO Box 329 Northampton, MA 01061-0329

