

# Sponsorship Levels

## Platinum Sponsor – \$10,000

- Eight golfers with carts and meals
- GPS cart ad (1024 x 600)
- Social media recognition
- Special Platinum level recognition
- Tee sponsorship and banner at event
- Listing on corporate donor board and thank you ad
- Special recognition at event including program and table tents
- Exclusive signage and reserved seating
- Annual membership in the hospital's Visionary's Circle Society
- Logo on pin flag, promotional materials and player gift

## Champion Sponsor – \$7,500

- Eight golfers with carts and meals
- GPS cart ad (1024 x 600)
- Social media recognition
- Tee sponsorship and banner at event
- Recognition on promotional materials and pin flag
- Annual membership in the hospital's President's Circle Society
- Company listing on website and thank you ad

## Gold Sponsor – \$5,000

- Four golfers with carts and meals
- GPS cart ad (1024 x 600)
- Social media recognition
- Tee sponsorship and banner at event
- Recognition on promotional materials and pin flag
- Annual membership in the hospital's President's Circle Society
- Company listing on website and thank you ad

## Golf Ball Sponsor – \$4,000 (limit of two)

- Four golfers with carts and meals
- Logo on golf balls
- GPS cart ad (1024 x 600)
- Recognition on promotional materials
- Annual membership in the hospital's Champion's Circle Society
- Company listing on website and thank you ad

## Meal Sponsorship – \$3,000 (limit of two)

- Four golfers with carts and meals
- Special recognition at meals
- Recognition on promotional materials
- Annual membership in the hospital's Champion's Circle Society
- Company listing on website and thank you ad

## Silver Sponsor – \$2,500

- Four golfers with carts and meals
- Tee sponsorship
- Recognition on promotional materials
- Annual membership in the hospital's Champion's Circle Society
- Company listing on website and thank you ad

## Scorecard Sponsor – \$2,000 (limit of two)

- Four golfers with carts and meals
- Logo on scorecards
- Recognition on promotional materials
- Annual membership in the hospital's 1886 Society
- Company listing on website and thank you ad

## Beverage Cart Sponsor – \$1,000 (limit of two)

- Two dinner guests
- Signage at putting green
- Tee sponsorship
- Recognition on promotional materials
- Annual membership in the hospital's Partner's Circle Society
- Company listing on website and thank you ad

## Driving Range Sponsor – \$750

- Tee signage at driving range
- Recognition on promotional materials
- Annual membership in the hospital's Advocate's Circle Society
- Company listing on website and thank you ad

## Tee Sponsor – \$500

- Tee sponsorship
- Recognition on promotional materials
- Company listing on website and thank you ad

# Thank you to our platinum sponsors



## Our Mission

Cooley Dickinson's mission is to serve our patients and communities with exceptional, compassionate and personalized care. Consistently striving to be better, and do more, we stand apart today by offering high-quality care strengthened by our affiliation with Mass General Brigham, delivered with a caring, local approach. Our vision is to be among the nation's best community healthcare systems—for our patients and the communities we serve. Your support helps to ensure the best care possible for you, your friends, family, employees and neighbors.



## 35th Anniversary Golf FORE Health Tournament

Monday, September 16, 2024  
The Ranch Golf Club in Southwick, MA





2024 Cooley Dickinson  
Golf Committee

**Pat Brough\***  
Finck & Perras Insurance  
Agency, Inc.

**Natalie Didonna\***  
bankESB

**Kim Montague**  
Greenfield Savings Bank

**Lindsay Barron LaBonte**  
Applied Mortgage

**Megan Conner-Dragon**  
Taylor Real Estate

**Lou Davis**  
Davis Financial Group

**Bill Dowd**

**Heidi Flanders**  
Integrity Development &  
Construction, Inc.

**Sue Flynn**  
M.J. Moran, Inc.

**Jill Keiter**  
Keiter Corporation

**Greg Malynoski**  
United Way

**Jennifer Margolis**  
Cooley Dickinson Hospital

**Patty Masure**

**Jim Moran\*\***  
M.J. Moran, Inc.

**Mike Tetreault**  
Pro Look / Callaway

**Jessica Wales**  
Florence Bank

\*co-chair  
\*\*honorary co-chair

Dear Friend,

Our community hospital truly touches all our lives in one way or another. Today, the need for support for Cooley Dickinson Hospital, your hospital, is greater than ever, and so many businesses have reached out asking how to help us care for our patients and our community.

One way you can help your local hospital is by showing support through event sponsorship. *The 35th Anniversary Golf FORE Health Tournament, being held on September 16, 2024, is Cooley Dickinson’s only major fundraising event*, and this year’s tournament proceeds will fund the much-needed campaign for the Cooley Dickinson Hospital Emergency Department. Your support will allow Cooley Dickinson Hospital to expand the ED to meet current and future needs so that they continue to provide you, your loved ones and our community with the highest level of care.

For your convenience, this brochure includes the 2024 sponsorship information and registration forms. This tournament fills up quickly—please confirm your participation by July 31, 2024, to ensure that your team slot is secured and that your business receives the full promotional recognition.

We are proud to co-chair this committee and hope that you will join us in supporting this very important project through sponsorship today. If you have any questions, please contact Jennifer Margolis, Cooley Dickinson Development Office, at 413-582-2256 or [development@cooleydickinson.org](mailto:development@cooleydickinson.org). We look forward to seeing you on the course!

With warm regards and thanks,

**Pat Brough**  
Finck & Perras Insurance Agency, Inc.



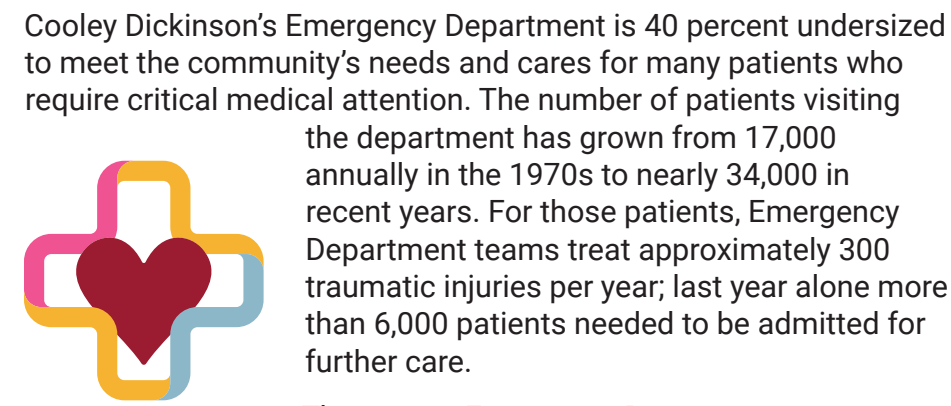
**Natalie Didonna**  
bankESB



p.s. Visit [cooleydickinson.org/golf](https://cooleydickinson.org/golf) to become a tournament sponsor or learn more today.

# Impact of your support: 2024 Golf FORE Health project

## Transforming Emergency Care—The campaign for the new Cooley Dickinson Emergency Department.



Cooley Dickinson’s Emergency Department is 40 percent undersized to meet the community’s needs and cares for many patients who require critical medical attention. The number of patients visiting the department has grown from 17,000 annually in the 1970s to nearly 34,000 in recent years. For those patients, Emergency Department teams treat approximately 300 traumatic injuries per year; last year alone more than 6,000 patients needed to be admitted for further care.

The current Emergency Department was not designed to face the challenges of the 21st century; it does not have the space to care for this many patients or to provide the specialized of care our community needs.

With your support, Cooley Dickinson Hospital can design a new, future-oriented ED that centers on caring for you, your loved ones and our community.

“When it comes down to it, Cooley Dickinson is our community’s hospital. We buy local, we shop local and we should give local, too. Having a strong hospital locally makes our entire community stronger.”  
—Carol Katz

### 35th Anniversary Tournament Snapshot

**Date:**  
Monday September 16, 2024

**Location:**  
The Ranch Golf Club, Southwick, MA

**Details:**  
8:30 a.m. Registration and breakfast  
10 a.m. Shotgun start with scramble format; featuring on-course snacks and sampling  
4 p.m. Dinner reception and awards banquet  
Online auction



The Ranch Golf Club in Southwick, MA  
Monday, September 16, 2024

## Sponsorship Registration Form



Company Name (As you would like it listed in all printed materials.): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Please indicate your level of support

(All contributions will be acknowledged in writing.)

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Platinum Sponsor, \$10,000                | <input type="checkbox"/> Meal Sponsorship, \$3,000 (limit of two)  | <input type="checkbox"/> Beverage Cart Sponsor, \$1,000 (limit of two) |
| <input type="checkbox"/> Champion Sponsor, \$7,500                 | <input type="checkbox"/> Silver Sponsor, \$2,500                   | <input type="checkbox"/> Driving Range Sponsor, \$750                  |
| <input type="checkbox"/> Gold Sponsor, \$5,000                     | <input type="checkbox"/> Scorecard Sponsor, \$2,000 (limit of two) | <input type="checkbox"/> Tee Sponsor, \$500                            |
| <input type="checkbox"/> Golf Ball Sponsor, \$4,000 (limit of two) |  |  |

### Payment Information

To pay by credit card, please register online at [birdease.com/cooleygolf](https://birdease.com/cooleygolf) or call **413-582-2256**

- ☐ My check is enclosed with payment to CDH (please note “Golf” in memo line)  
☐ Please invoice me

### Raffle or Hole-In-One Donation

Item(s): \_\_\_\_\_

Value: \$ \_\_\_\_\_

Donating company: \_\_\_\_\_

Name of contact: \_\_\_\_\_

Donor contact info: \_\_\_\_\_

\_\_\_\_\_

### Bundle of Packaged Chances

(A \$65 value that includes raffle tickets, one mulligan, putting contest, and two 50/50 tickets)

\$50 x \_\_\_\_\_ bundles = \$ \_\_\_\_\_

### Dinner guest (non-golfer):

\$50 x \_\_\_\_\_ guests = \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_