

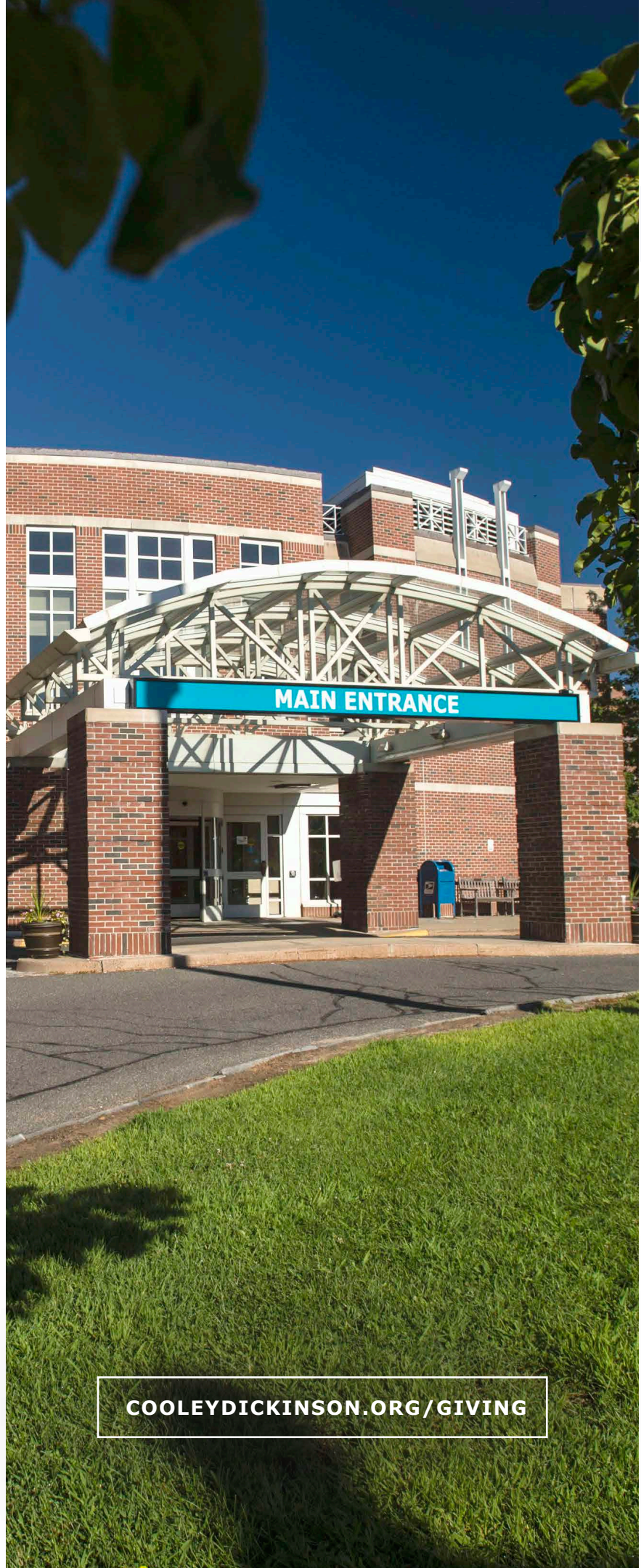
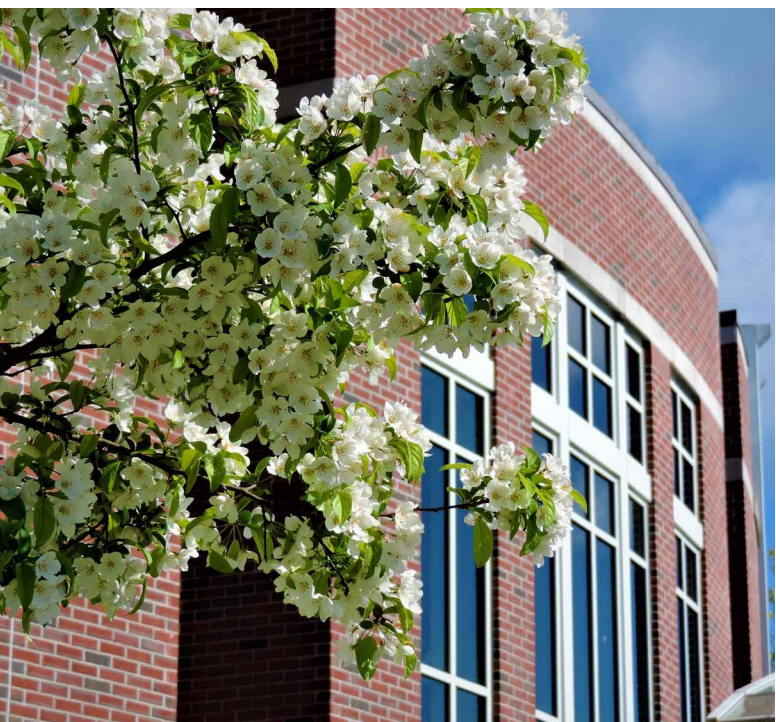


REPORT ON GIVING

FISCAL YEAR 2020



COOLEY DICKINSON
HOSPITAL
MASSACHUSETTS GENERAL HOSPITAL AFFILIATE



COOLEYDICKINSON.ORG/GIVING

January 2021

To All Our Generous Donors,

Looking back at last year, it's difficult to find words that properly express what 2020 has meant for Cooley Dickinson. Of course, you are living through this global pandemic as well, and will appreciate our challenges.

COVID-19's impact has been huge, sending repercussions throughout our entire organization. We've altered the way our clinicians deliver care, the way our environmental services staff cleans, the way our nonmedical staff goes about daily business. For Cooley Dickinson, as for healthcare systems around the globe, the financial consequences will be with us for years.

What we both find remarkable and comforting, is that in this year of unprecedented disruption, your support and generosity has been steady and strong.

In this philanthropy report, you will find stories about individuals and organizations who make the essential work of Cooley Dickinson possible.

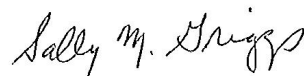
You will learn about initiatives, such as the Childbirth Center renovation and the Pioneer Valley Memory Care Initiative, that are being made possible because of your gifts. You will see how, despite all the ways COVID-19 has upended all our routines and plans, the day-to-day important work of the hospital continues, in large part because of you.

Thank you. We are so very grateful.



Joanne Marqusee

President and CEO
Cooley Dickinson Health Care



Sally Griggs

Member, Board of Trustees,
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Care in the Time of COVID-19

STRONGER TOGETHER: AN OUTPOURING OF GENEROSITY IN THE FACE OF COVID-19

When the COVID-19 pandemic reached our community in the spring of 2020, you stepped forward. Cooley Dickinson was flooded with your support. You demonstrated the power of our community and that we truly are stronger together. We cannot thank you enough. On behalf of everyone at Cooley Dickinson, we want to say a huge thank you to everyone who supported our health care heroes during this public health emergency.

► Granowitz on Giving Back

Dr. Eric Granowitz is an infectious disease physician who came to Cooley Dickinson in 2018. When asked what providing care through the coronavirus pandemic has been like, his response is apt: "Bizarre and stressful."

"As caregivers, we're used to getting close to our patients. Suddenly, my colleagues and I are wearing masks and shields, communicating through Zoom, and keeping physically distant from our patients."

For Granowitz, this unique time has heightened his already deep appreciation of Cooley's culture. "I'm in awe of the nurses and the techs, they're unbelievably brave. The hospitalists and ED providers are heroes, and have been remarkably easy to work with. The Environmental Services staff is keeping us safe. In this time of prolonged stress, it would be easy to transfer one's frustration onto others, but this isn't happening here."

Granowitz is also grateful to our community at large.

"So many of our fellow residents are acting responsibly, whether it's wearing masks, physical distancing, staying at home. And, that truly does make a difference."

Regularly supporting the Cooley community is something Granowitz takes seriously. Since his arrival, he has been an 1886 Society supporter. He also gives to Count on Us, which provides emergency financial assistance to Cooley employees from Cooley employees.

"I feel very well taken care of by this hospital; it only makes sense to me to give back."



Dr. Eric Granowitz | Physician

COVID-19 Emergency Relief Fund Donor Roll

■ The following list reflects cash gifts received by Cooley Dickinson during fiscal year 2020 (October 2019 through September 2020) to the COVID-19 Emergency Relief Fund. We are grateful to each and every one of you for stepping forward to help Cooley Dickinson care for our community during this public health crisis.

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► Mateo James and “The Kindness Project”

This past May, Mateo James, age 11, was cooped up at home doing online school like other area students. Mateo, who is the son of Meg Carlan and Jovan James, attends the Smith College Campus School in Northampton.

When Mateo first learned about the coronavirus pandemic, he didn't think too much about it. But when lockdown happened, he knew in his gut that this was a very big deal. So did his 5th grade teacher, Miss Emily Endris. She assigned her students **“The Kindness Project,”** which asked them to do something kind to address the virus.

In addition to making a sign, Mateo wanted to do something more. That's when Cooley Dickinson came to mind. He was born here. And when he was 6 years old and needed to have two teeth extracted at the Hospital, he remembered how his caregivers were exceptionally gentle and kind.

Mateo sent Cooley Dickinson a \$100 check and notes, “It felt really good to do something to help people.”

Thank you, Mateo! We are grateful to you and the hundreds of community members who have supported Cooley Dickinson through this challenging time.

**Mateo sent Cooley Dickinson
a \$100 check and notes,**

**“It felt really good to do
something to help people.”**



► O'Donnell Trust Supports Emergency Nurse Training

In July 2000, the Margaret E. O'Donnell and Agnes K. O'Donnell Charitable Fund announced that the estate would give \$2.4 million to local charities, including Cooley Dickinson. The story was so startling, it caught the attention of the Boston Globe, which marveled that two school teachers could make such an incredible gift.

At Cooley Dickinson, the sisters specifically designated their gift for nurse education.

What a fitting legacy for Agnes, who was known for visiting sick friends and Margaret, who volunteered 10,619 hours at Cooley's gift and coffee shops between 1969 and 1995.

The O'Donnells likely would have been delighted to know that decades after their deaths, their trust gave Cooley Dickinson the flexibility to cross-train 50 nurses to support patients infected with COVID-19 in 2020. Cooley Dickinson is indebted to donors like the O'Donnells, whose forward-thinking helps ensure well-being of our community for future generations.



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Cooley Dickinson was blown away by the generosity of our community during this public health crisis and we have done our best to ensure that everyone who donated to the COVID-19 Emergency Relief Fund is included on this list. If you were not included in error, please contact us by emailing development@cooleydickinson.org. Those who contributed via the GoFundMe fundraiser are recognized here as they were listed on that platform.



COVID-19 Gifts-In-Kind Donor Roll

- The following list reflects gifts-in-kind received by Cooley Dickinson during fiscal year 2020 (October 2019 through September 2020) in support of the COVID-19 response effort. Thank you to every person and organization who gave personal protective equipment, meals, business services, and much more to support Cooley's health care heroes.

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We also want to extend our gratitude to the many generous community members who dropped off gifts anonymously. If you do not see your name on this list, please let us know – we would love the opportunity to properly thank you.

The Rebirth of the Childbirth Center



► Project Update

In March 2020—thanks to the generosity of you, our donors—we were poised to embark on a \$4 million renovation and enhancement of our beloved Childbirth Center. Then came COVID. Construction was postponed and the pandemic's negative financial impact began to ripple through the hospital. To date, that impact has risen to the tens of millions.

Our first priority is keeping our patients, families, and caregivers safe. While our construction company follows strict infection prevention measures, in this time of high risk, we do not feel it prudent to begin construction.

Collectively, you have given \$2 million for this project. Please know our commitment to the Childbirth Center continues. Yet as our financial situation continues to change, we will be rescaling the project within a smaller budget. As we go to print, we are working to ensure the maximum outcome for the Childbirth Center and our patients, and look forward to announcing the exact plans when they are finalized.

We are truly grateful for your support; without it this project would not be feasible.

► Dr. Carina Wohl: Committed to Community Health

Recently, Dr. Carina Wohl made a generous gift to the Childbirth Center at Cooley Dickinson. “Both our boys were born there,” she notes. “And each time, it was a wonderful experience. Looking back, I realize that the quality of care we received was akin to a parenting experience—caring, responsive, and warm.”

For Carina, who took over Wohl Family Dentistry from her father, Dr. Martin Wohl, there’s more behind her commitment to Cooley Dickinson than her own positive experiences. “When we focus on our individual experiences, paradoxically, I think it’s easy to lose sight of the greater value of the hospital within our community.

“My practice is just across the street from Cooley. Hearing ambulances come and go, I’m continually reminded how

Cooley is our community’s mainstay for health care. My colleagues and I hear about so many ways Cooley touches our patients’ lives. And of course,” Carina grins, “we hear about the babies who are born there.

“As a health care provider, mom, and community member, supporting Cooley Dickinson is just the right thing to do.”



► Rotarians Galvanize Support for our Next Generations!

Cooley Dickinson is so grateful to the Rotary Clubs of Amherst, Easthampton, and Northampton for their generous gifts to the Childbirth Center.

These three clubs are part of Rotary International, a service organization dedicated to bringing together business and professional leaders to provide humanitarian service and advance goodwill and peace around the world, including each club’s local community.

For club members in each town, supporting the Childbirth Center was an easy decision.

Says Anna Holhut, who was the Amherst Rotary president in 2019 when the Childbirth Center pledge was made, “Cooley Dickinson is an invaluable community resource, and for us Rotarians, it’s personal, because so many of our children and grandchildren and even great grandchildren were born there!”



Photo Note: All photos taken prior to the COVID-19 pandemic.

► The “Father” of Northampton Area Pediatrics Honored in Gift to Childbirth Center



Through the years, Northampton Area Pediatrics (NAP) has been a steady supporter of Cooley Dickinson. This year, NAP made a notably generous gift to support our Childbirth Center renovation and expansion. Says NAP's Medical Director, Dr. Jonathan Schwab, "For my colleagues and me, it all starts with babies. Supporting the Center aligns with everything we do. And for many of us it's personal, because our kids were born there."

NAP's gift is also personal for another reason, because it honors the man to whom everyone at the practice feels deeply indebted. Back in 1978, Dr. Peter Kenny began a solo practice that eventually grew into NAP.

Says Kenny, "In the early years, I was fortunate to be joined by Dr. Robert Bissell and Dr. Catherine Bartlett."

That group has continued to grow and currently has a staff of 9 pediatricians and 2 nurse practitioners serving over 13,000 patients.

Says Schwab, "Peter's vision for our practice always led with, 'What's best for our patients?' He's also committed his time and talent working on various Cooley Dickinson committees, always with the goal of improving patient care." Adds Schwab, "Peter is also the most energetic person in his seventies that I've ever met." Though he reduced his hours in 2019, Dr. Kenny still covers for fellow physicians when they are on vacation and consults with them for questions about any child.

Cooley Dickinson is grateful to NAP and to Dr. Kenny for all they have done for Cooley Dickinson and our community through the years.



Eisenberg Family Trust Supports Alzheimer's Care in our Community

Dr. Starr on a "porch visit." During the pandemic, Dr. Starr began visiting with patients while sitting on their porch. Speaking over the phone while looking at each other through the window, Dr. Starr and her patients were able to connect in a more immediate way while still adhering to all necessary infection prevention measures.

In the early 1990s, Marcy Eisenberg recognized something wasn't quite right with her 79 year-old father. Uncharacteristically, he began forgetting and repeating himself. Says Marcy, "As his condition worsened, my family kept running up against the limits of his caregivers' knowledge."

Through the experience of caring for her father, and later her mother, Eisenberg, a Northampton-area resident for nearly 30 years, committed herself to learning about and supporting Alzheimer's care. "Back then, so little was known about Alzheimer's, but new research and practices were evolving. Over time, I realized the bedrock of this disease is about supporting the family. There's no cure for Alzheimer's patients. But so much can be done to help them manage the disease and to help those who have the gargantuan job of caring for them."

Alzheimer's and other forms of dementia are a large and growing concern. In 2018, Cooley Dickinson hired Dr. Rebecca Starr, MD, AGSF, as our first Medical Director of Geriatrics. Recognizing the huge toll this disease has on caregivers, as well as patients, Dr. Starr partnered with Laura Hummel, RN, MS, CDP, of Cooley Dickinson VNA & Hospice, also a specialist in geriatric care, to create The Pioneer Valley Memory Care Initiative (PVMCI).

This community-based program collaborates with partners including the Alzheimer's Association and Northampton Neighbors to support older adults living with dementia and their family caregivers. Through individualized care plans that incorporate services from these partners, the PVMCI team works with older adults and their family caregivers to support their full spectrum of needs – medical, social, and otherwise. There are only a handful of similar programs in the U.S.

As program development proceeded, one major element was missing: funding. Says Dr. Starr, "All the pieces were in place. Somehow, we just had faith we'd get funding."

Enter Marcy Eisenberg who, along with her sister, Katie Robinson, helps administer the Eisenberg Family Trust. Through the Trust, they provided a grant that will significantly fund the program for the next three years. "We've been supporting Alzheimer's care on a statewide and national level, but doing something locally feels so good." Eisenberg adds, "From the time we were little, we were taught to think about others. I think our dad, Saul Eisenberg, would approve."

Leadership Giving

- The following list reflects cash gifts received by Cooley Dickinson during fiscal year 2020 (October 2019 through September 2020). Thank you to each and every one of you for supporting Cooley Dickinson and the patients we serve. Together, we make a difference every day.

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Cooley Dickinson is very grateful to every person who generously donated during fiscal year 2020. We have done our best to ensure that everyone who donated is included on this list, but if you were not included in error, please contact us by emailing development@cooleydickinson.org.

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■ Recognizing the commitment of donors who make a gift in support of Cooley Dickinson every year.

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Katherine Remillard, BSN, RN

► Operating Room Nurse Residency Supports Tomorrow's Nurses

Katherine (Kasia) Remillard BSN, RN was exactly the type of nurse Cooley Dickinson donors had in mind when the Nursing Education Fund was established.

Created through generous community donations, the Nursing Education Fund supports leadership education, specialty residency programs, and other professional development opportunities to prepare Cooley nurses to fill high-level nursing positions as long-term nurses retire. For Kasia, this means furthering her career through the Operating Room Nurse Residency program.

"When the opportunity to pursue something that I was interested in became possible at Cooley, it was like hitting the jackpot."

"I fell in love with Cooley as a floor nurse," Kasia explains. "When the opportunity to pursue something that I was interested in became possible at Cooley, it was like hitting the jackpot."

During a year-long internship, Kasia will work closely with and learn from experienced nurses in Cooley's operating room. She will gain the specialized knowledge, expertise, skills, and confidence to provide high-level, specialty nursing care for years to come.

We can invest in Kasia's career at Cooley because of our community's generosity. Kasia says it best: "Having [this opportunity] at Cooley is particularly meaningful. If I had the opportunity to say something to the individuals who made this possible, I would say thank you!"

A photograph of an elderly man, Robert N. Brooks, sitting on a large, flat, grey stone bench in a garden. He is wearing a dark blue jacket over a dark blue shirt and light-colored trousers. He is looking towards the camera with a slight smile. The garden is lush with various plants, including tall grasses, purple flowers, and green shrubs. In the background, a brick building with large windows is visible. The overall scene is peaceful and well-maintained.

Robert N. Brooks His Gift for Now, and then for the Future

Robert N. Brooks in Cooley
Dickinson's Healing Garden

Comfortable chairs and increased privacy. Warm blankets delivered quickly to your room. These are just some of the ways that the thoughtful generosity of Robert N. Brooks of Amherst has improved the Emergency Department at Cooley Dickinson Hospital.

Recently, Mr. Brooks furthered his generous support with a gift and by including the Hospital in his estate plans. When asked about the decision, he said that, "While I'm not a 'Cooley baby', Cooley is my baby!"

Naming the hospital as a beneficiary continues his long tradition of support for Cooley's Emergency Department.

"Charitable giving is a tangible way I can express my appreciation for the services, and meaningful impact, Cooley Dickinson provides to the community and on occasions, directly to me – especially via the Emergency Department," Mr. Brooks explained. "For me, giving back to Cooley is a logical choice."

Sara McKeown, Nurse Director of the Emergency Department reflected that, "the gifts provided by Mr. Brooks help

make patients more comfortable during an understandably stressful time. We are so grateful to him for improving the patient experience through his generosity, and for continuing his support into the future!"

Mr. Brooks added, "Not only do patients benefit but I hope my gifts accrue to the benefit of the Emergency Department doctors, nurses, lab technicians, and all the other hard-working support staff. Anything that makes their lives easier is of interest to me."

"My investment, via my estate gift, may well be one of the more important contributions I've made," he continues. "I am pleased that it will continue to serve others when I am no longer around to do so. Thus, such a gift survives me. It is my hope that it will make a difference for a cause and concern to which I am fervently committed, Cooley Dickinson Hospital and its patients."

The staff of Cooley Dickinson wish to thank Mr. Brooks for his longtime support and for creating a legacy that will benefit the Hospital and its patients now and into the future!

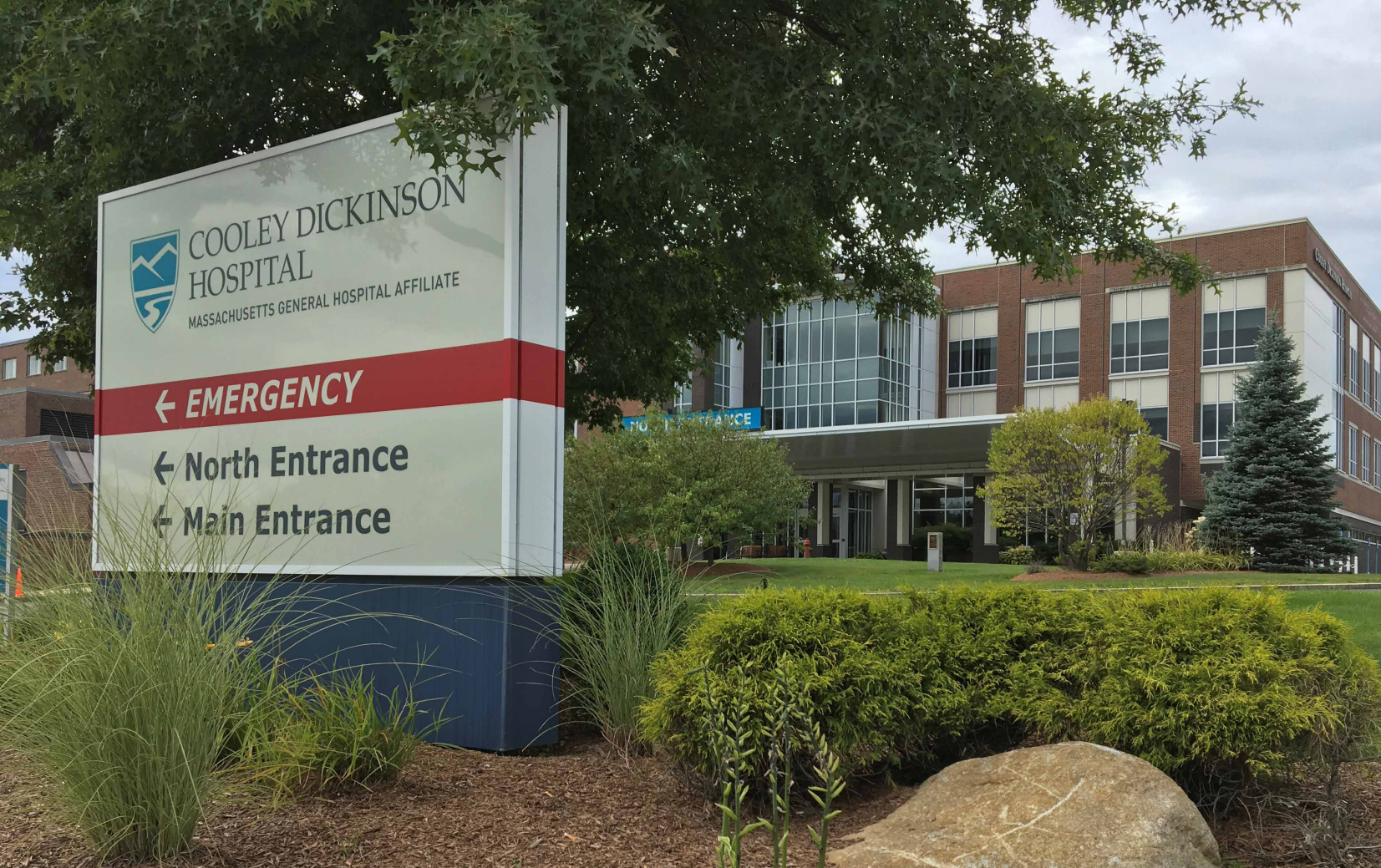
Caleb Cooley Dickinson Society

- In honor of our founder, we recognize and thank those who have included Cooley Dickinson in their estate plans to support a living legacy for future generations.

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- The following list reflects those Cooley Dickinson health care professionals who were recognized when a donor made a gift to Cooley Dickinson in their honor during fiscal year 2020 (October 2019 – September 2020). Cooley Dickinson is grateful to every patient who chose to publicly honor and thank those below with your generosity.

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Pulmonary Department

Radiation Oncology Staff

Mark Sloan, MD, Anesthesiology

Donald Sonn, MD & Urology Staff

Joseph Tassoni, MD, Gastroenterology

Karen Zononi, RN, Cancer Center

► A Grateful Patient: Dr. Max Fink

On March 2020, at the age of 98, Dr. Max Fink, a world-renowned expert on electroconvulsive therapy (ECT) had his fractured hip repaired at Cooley Dickinson Hospital. Dr. Fink, a South Hadley resident, made a Grateful Patient Gift, citing Dr. David Boardman, his orthopedic surgeon and Dr. Mark Sloan, his anesthesiologist for their outstanding work.

When asked what inspired his gift, which will support patient care at Cooley, Dr. Fink notes, "I've been a physician all my life and I've appreciated the times that people have been considerate of my care."

Dr. Fink's gift was also inspired by a personal experience. "My wife also fractured her hip. Her surgery, at a hospital in another state, didn't go so well, making the end of her life very difficult. My surgery, by contrast, has allowed me to walk around pain free and without restrictions. I'm very grateful."

With his mobility fully restored and his mind unclouded by pain, Dr. Fink, who has authored 16 books, continues to write and publish and even to do grand rounds via Zoom with medical students who are part of UMass Medical School and SUNY Stonybrook programs.

"I've been a physician
all my life and I've
appreciated the times
that people have been
considerate of my care."



Dr. Max Fink | Grateful Patient

► Honoring Joice Gare: Cooley Dickinson Hospital's First Charitable Gift Annuity Donor

Back in 1997, Joice Gare became the very first charitable gift annuity donor at Cooley Dickinson. Over the years, Gare set up five more charitable gift annuities at Cooley, whose quality health care she was eager to support. It is fitting that Gare, who lived her life so fully, would be so generous in her giving.

Gare, who died in July at the age of 97, was a Northampton resident for over 70 years. She delivered two daughters at Cooley Dickinson and worked as secretary in the Chemistry and Science departments at Smith College for over four decades.

Deeply involved in her community, she served on boards of the Girl Scouts, United Cerebral Palsy, the Lathrop Home, and Northampton Dollars for Scholars. She traveled widely and loved to learn.

Cooley Dickinson is grateful for Joice Gare's service to our community. We hope her example will inspire others to consider a charitable gift annuity, which provides a steady source of income, often at an attractive interest rate, for the donor's lifetime while also benefiting Cooley Dickinson. With Gare's passing, the remainder of her gift has come back to Cooley Dickinson, allowing her generosity to keep on giving.



She was quoted as saying,
"Always something new, always something interesting, take your pick, but prepare that talk, serve on that committee."

Joice Gare
Beloved Cooley Dickinson
Friend and Supporter

Remembering Loved Ones

- The following list reflects those individuals in whose memory Cooley Dickinson Hospital received a gift during fiscal year 2020 (October 2019 – September 2020). We are very grateful to each and every person who chose to honor the memory of their loved ones with your generosity.

Albert, Catherine, Barbara, & Fred
Thomas E. Andrews Jr.
Thomas John Angelini
Lenore Aronson
The Backiel and Polczwartek Families
Eileen Baker
Eva Basavage
Roger A. Benton III
Hilda Bernard
Helen and Arthur Bissell
Louise Bloomberg
Dianne Bombard, RN
Edwin Borowski, Sr.
Hillard Boss
Audrey Bozzo
David Braastad
Dr. Charles L. Branch
Mrs. Yvonne H. "Bonnie" Branch
Bonnie Branch
Edward Breen
Jennifer Brown
Eleanor "Midge" Burnham
Joanne Caloon
Gerard and Annette Campbell
Michael A. Cann
Byron, Norma, and Donald Capen
James Cappy
Bruna Carno
Chi Him Chui
Anthony Chunglo
Susan Cloutier
Keith Connly
Susan Cope
Roger A. Coulombe
Brian Cowell
Dan and Beverly Cronin
Valerie Daley
Deborah "Debbie" Day
Lila Dayton
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Martin Dunn
James John Ennis
Leon Farrick
Janet Filarey
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Ron LaBrusciano
Ruth "Sandy" Lamb, Class of 1936,
Maternity Head Nurse
Virginia LeBeau
Carol L'Etoile
Jerome Liebling
Frank A. Lococo
Dan Mackey
Donald J. Madden
Daisy Mathias
Mary Patricia Katherine Meyers
Cecilia Midler
Baci Mihalak
Robert F. Miller
Richard Moodies
Bruce Morin
Andrew D. Morini
Evelyn Murov
Mary Musante
My grandmother Flo
My husband David
Janice Neely
Pat Nelen
Nelson
Florina Nieboer
Jean A. Niquette
John J. O'Connor
Jean O'Dea

Michael O'Dea
Patricia R. O'Reilly
Joanne O'Shea
Papa, Dad, Don
Lucien Paquette
Ernest Parrow
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Terence Powers
John Prine
Eugene Raskevitz
Betty and Phil Reed
Joanne Rella
Joan Rivers
Harold "Pete" Roberts
Gary Robichaud
Susan Rosen
Dolores Samms
Donald Samms
Em Samolewicz
Gerald Schamess
Gerhard Schloesser
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Cosimo "Gus" Serio
Byram Shannon
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Christine L. Wiley
Denise D. Williams
Catherine Woodburn
Kim Wurtzel and Rip Brooklyn
Linda Zera
Victor Zumbruski

Cooley Dickinson is honored to receive gifts in memory of loved ones. We work every day to honor their legacies. If you gave a gift in memory of a loved one during fiscal year 2020 and you do not see them on this list, please contact us by emailing development@cooleydickinson.org.

Honoring Others

- The following list reflects those individuals and departments that Cooley Dickinson received a gift in honor of during fiscal year 2020 (October 2019 – September 2020). We are incredibly grateful to each and every person who honored those below with your generosity.

Kurt Bahneman	Julia Godfrey	Dr. Tim Parsons
Marc Barrist	Paul Grace, RN	Dr. Edward Patton
Dr. Alan Berkenwald	Darlene Graham	Christina Perlmutter, RN
Dr. David Boardman	Victoria Greenough	Dr. Teresa Pianta
Captain Gerald Bousquet	Christopher Hubbard	Dr. Thomas Quinn
The Breast Center	Dr. Jura	Ashlyn Richardson, RN
Alexander Brezinski	Leslie Keller	Kate Ring
Kathleen Brisbois	Dr. James Kirchhoffer	Bridget Rowan
David Brown	Robin Kline	Hector Santos
Jill Brown	Dr. Jonathan Kurtis	Tony Scibelli
The Cadette Family	Sara Lacasse, PA-C	Dr. David Serlin
Mass General Cancer Center at Cooley Dickinson	Dr. Joanne Levin	Dr. Mark Sloan
Marie Carrier-Manley	Linen & Environmental Services Department	Dr. Deborah Smith
The Childbirth Center	Vinnie Lioni	Dr. Donald Sonn
Christa, Jeremy, & Tilly Andersen	Dr. Kharmen Lopez del Castillo	Dr. Jay Sprong
My daughter Christine	Jennifer Margolis Kostek	Prof. Charles Staelin
Elizabeth Davis	Joanne Marqusee	Keith Stanisiewski
Dr. Diane DeBenedetto	Morgan Matuszko, PA	Cynthia Tarail
Deanne DeLisle	Dr. Daniel McBride	Dr. Joseph Tassoni
Ann Donah	Kinnon McColgan	Gordon Thorne
Diane Dukette	Molly McColgan	Dr. Samuel Topal
Chantal DuPuis	Taylan McColgan	Dr. Simone Topal
Emergency Department	Sara McKeown	Peter Weitzman
Molly Feinstein	Dr. Holly Michaelson	Karen Zononi
Peter Flynn, Sr.	Joanne Michonski, NP	
Jim "Jimmy Joe" Footit	Dr. A. Ron Miller	
John Franzek	Michelle Morse	
Cory Ellen Gatrall	Dr. Hanno Muellner	
Katherine F. J. Glynn	Qiang Nai, MD	
Dr. Leslie S. Go	Dr. Barrett Newsome	
	Dr. Louis Pacilio	

Many generous community members also recognized care providers, doctors, nurses, staff, and volunteers at Cooley Dickinson. Thank you. We are so grateful that you chose to honor health care heroes with your generosity.

Founders Society

■ Honoring our donors who, similar to our founding gift, have lifetime giving of \$100,000 or more.

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